



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 484

Dated: 24<sup>th</sup> February 2023

**Sub. Placement opportunity for MBA students of the batch passing out in year 2023 in the company “Shoerty Consultants Private Limited”**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for MBA students of the batch passing out in year 2023 in the company “Shoerty” for your reference and circulation to students to apply on given link by **25<sup>th</sup> February 2023:**

**Registration link:** <https://forms.gle/BfPJmw5rfK2pkzn4A>

**Company –** Shoerty Consultants Private Limited

**Job Profile:** Management Trainee, Gurgaon (JD attached)

**Eligibility:** Only pursuing MBA Students of 2023 passing out batch are eligible to apply

**Salary offer:** Students who qualify their interview they will be awarded with the package between INR 5.0 to 6.0 lakh per annum + attractive incentives + reimbursement

**LAST DATE FOR REGISTRATION IS 25th February 2023.**

**(Ms. Nisha Singh)**  
Training and Placement Officer,  
CCGPC, GGSIPU

## About ShoPerty

ShoPerty Consultants Private Limited was established with a vision to help people find the right investment opportunity in the fast paced property market of India. Our integrated team of Consultants & Property Experts assist you to make the right decisions by combining nuanced market knowledge and the foresight that comes from Experience. Each member of the team is committed to providing Commercial and Residential property services to our clients based on their specific needs & aspirations, thereby providing a personalized experience to each one of them. We are a team of qualified and hard working professionals coming from varied educational backgrounds like IT, Finance, Management etc. that bring diversified expertise to the table that ensures a holistic approach in every assignment that we take up.

We earnestly believe that all customer interfaces at each of our franchise offices should be delightful. ShoPerty is committed to long term wealth creation for all its clients, associates and shareholders. We are passionately driven by our Vision of being the Top Real Estate Services Provider, and a trusted brand.

**Job Profile:** Management Trainee, Gurgaon

**Eligibility:** Only pursuing MBA Students can apply

**Salary offer:** students who qualify their interview they will be awarded with the package between of 5 to 6 lakh per annum + attractive incentives + reimbursement

## Job Description

- Selected candidates will be imparted in depth training of Real Estate market & products.
- Industrial experience in terms of Sales & Marketing assignments under guidance and mentorship of experienced professionals.
- Conducting offline marketing activities to generate leads for the organization.
- Needs to aggressively manage the sales pipeline ensuring accurate and timely reporting of the same.
- Develop and execute a sales strategy for increasing interactive penetration and improving operational economics.
- Lead the sales strategies to penetrate all segments within prescribed territory in middle market.
- Monitor and set strategies to overcome key competition

**ShoPerty Consultants Pvt. Ltd.:** Tower A, 5<sup>th</sup> Floor Spaze Business Park, Sector 66 Golf Course Extension Road, Gurgaon

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