



## CENTRALISED CAREER GUIDANCE & PLACEMENT CELL

Guru Gobind Singh Indraprastha University

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F. No. GGSIPU/CCGPC/2021/ 307

Dated: 17<sup>th</sup> January 2022

### Sub. Internship opportunity for B.Tech BT, CE and BCE students in the company “IMARC”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of internship opportunity for B.Tech BT, CE and BCE students in the company “IMARC” for your reference and circulation to students **to apply on given link by 19<sup>th</sup> January 2022:**

**Registration Link:** <https://forms.gle/sat3vfJyMTQo8XeR8>

IMARC Services Pvt Ltd. is currently hiring interns for the research team.

**About IMARC:** IMARC is a leading market research company that provides market and business research intelligence across the globe. We partner with clients in all regions and industry verticals to identify their highest-value opportunities, address their most critical challenges, and transform their businesses. We make an effort to fulfill specific and niche requirements of the industry while balancing the quantum of quality with stipulated time and trace major trends at both the domestic and global levels. The information products and services provided by IMARC cover major technological, scientific and economic developments in industrial, pharmaceutical and high technology organizations.

**Preferred profile of the students:** B.Tech/M.Tech Chemical Engineer, Biochemical Engineer or Biotechnology

#### **Job Description:**

- Primary and Secondary research using search engines, government portals, industry trade associations, financial reports and various paid databases
- Data compilation, interpretation and analysis
- Time series forecasting
- Assisting in finalizing market research reports/presentations
- Finalising the Table of contents/scope/structure of the market research studies
- Maintaining project plan to deliver the reports on schedule

#### **Requirements:**

- Excellent writing and communication skills
- Should have scored a minimum of 80% marks in 10<sup>th</sup> and 12<sup>th</sup>

#### **Method of Selection:**

1. Initial screening test (online mode)
2. Interview (video call)

**Stipend Offered:** INR 10,000 per month

**Type of Employment:** Internship for 6 months

**Timings:** Normal office hours of 9 hours each working day. Weekends are off

**Mode of Operation:** Remote



**(Ms. Nisha Singh)**  
Placement Officer, CCGPC