



## CENTRALISED CAREER GUIDANCE & PLACEMENT CELL

Guru Gobind Singh Indraprastha University  
Sector 16-C, Dwarka, New Delhi – 110078  
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F. No. GGSIPU/CCGPC/2022/ 272

Dated: 14<sup>th</sup> April 2022

### Sub. Placement opportunity for B.Tech CSE and IT students of 2022 passing out batch in the company “Birdeye”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of placement opportunity for B.Tech CSE and IT students of 2022 passing out batch in the company “Birdeye” for your reference and circulation to students apply on given link by **17<sup>th</sup> April 2022**:

**Registration Link** – <https://forms.gle/WbMcGaOiJwUvwJnW6>

**Name of the company** – Birdeye, <https://birdeye.com/>

#### **Roles** –

- 1) Backend/Frontend
- 2) Testing

**Eligibility** – UNPLACED Students of B.Tech CSE and IT of 2022 passing out batch

**Job Location** – Gurugram

#### **CTC** –

- 1) Backend/Frontend Offer INR 10 LPA
- 2) Testing offer INR 8 L

**Expected date of joining** – July /or may be early 2022

#### **Campus Hire JD**

- Must be a Data Structure and Algorithms expert.
- Proficient in any programming language JAVA, python, Javascript, nodeJS etc
- Crystal clear concepts of OOPs, OS etc
- Practical knowledge of relational, non-relational Databases
- Out of the box thinking attitude
- Passionate to learn and build new things everyday

#### **Our Values:**

As relentless innovators, we make excellence a habit. We know that building beautiful things means shattering walls, so we’re bold, scrappy, and love a good challenge. We’re obsessed with our customers. We put their happiness at the center of every decision, and we view our customers’ weaknesses and successes as our own.

Working at BirdEye means being part of a tight-knit family that helps you succeed and loves to celebrate with you. We find strength in diversity and inclusion, so we strive to find different points of view and expect everyone to represent their authentic self at all times.

**What We Do:**

BirdEye is a Customer Driven Marketing all-in-one platform built from the ground up to help businesses turn every customer into a happy customer. The BirdEye platform enables businesses to monitor reviews from all major sites, gain new reviews, manage customer feedback, and automatically promote their good reputation across the web, social media, and search engines.

BirdEye Customer Experience Platform converts in-moment feedback into swift corrective actions, leading to positive experiences; our natural language processing and big data engine gleans all the customer feedback to provide businesses with actionable insights and competitive benchmarking to fine-tune products, services, and operations.

BirdEye closes the loop on customer experience and reputation management turning customer feedback into the next-generation marketing engine. BirdEye was founded in 2012, and we are now over 400 employees strong and obsessing every day about our over 40,000 businesses.

We have offices in Palo Alto, Sacramento, Denver, Dallas and New Delhi (Gurugram).

In addition to our relentless focus on the customer, we've received [over \\$30 million in venture funding](#), we've won a PnP Hottest Startup Award and a Silver Stevie Award in 2016 and rank #15 on Saas1000, the Index of the fastest growing Saas companies. We aren't slowing down anytime soon.

LAST DATE OF REGISTRATION IS 17<sup>th</sup> April 2022.



**(Ms. Nisha Singh)**  
Placement Officer, CCGPC

