



University School of Biotechnology Cancer Awareness Event

12th September 2022, E-block auditorium

Post-event Report



Cancer awareness program was organized by the University School of Biotechnology on 12th September 2022, to create awareness among students so that they can understand the need of fighting against this fatal disease. The event was aimed at raising awareness about Preventable Cancers in India.



It is observed in the present scenario that college students are vulnerable to tobacco abuses of cigarette smoking, chewing tobacco, and many other kinds. It is estimated that cigarette smoking accounts for about one-third of all types of cancer, including 90 percent of lung cancer cases. In India, tobacco use among children and youth is quite high. The most common reasons for students to start using tobacco usually include peer pressure, having fun/enjoyment, and curiosity. Interventions to raise awareness in society on the social, economic, and health implications of the use of tobacco are needed. Hence, it was important to sensitize the community regarding the risk factors, early symptoms, and steps to be taken for early diagnosis of tobacco-related cancer. Smokeless tobacco such as chewing tobacco and snuff also increases the risk of cancer, especially oral cancers.

Objective Of Event

To spread awareness among university students, faculty, and staff members regarding the risk factors and symptoms associated with tobacco-related cancers.

Program And Speakers

Topics discussed :

High Incidence of Tobacco-related cancer in India

- Role of tobacco in cancers
- Health Risks of Smoking Tobacco and Smokeless tobacco
- Preventive measures for Tobacco-related cancers



Dr. G.K. Rath, famous oncologist and former head of the National Cancer Institute, AIIMS graced the occasion by delivering a talk on “Preventable Cancers in India, Role of tobacco”. Besides his extensive administrative experience at AIIMS, he has been involved with the formulation and implementation of cancer care programs and initiatives in our country. He emphasized the need and significance of the awareness of cancer among the people, especially the upcoming generation about the addiction of nicotine. Following his talk , students and faculty members discussed about the impact of warning signs on tobacco packets and influence of such strategies and their challenges , also there was a lot of curiosity about how one can persuade the tobacco consumer regarding the dreadful effect of tobacco addiction. Addressing these , Dr. Rath explained the importance of collaborative approach and awareness drives , and also counselling.



Dr. Pallavi Shukla , Preventive Oncology, IRCH, AIIMS, motivated students to stay healthy and shared her views on cancer awareness and its prevention. She also mentioned various risk factors, early detection, diagnosis, and treatment options. Following discussion session was focused on the factors which drive students to start these addictions. She emphasized that stress and depression should be faced bravely , these escape addictions can never be a solution to them.



She was accompanied by Dr. Harsh Priya and Dr. Jitendra KR. Meena, who works for public health and preventive oncology, AIIMS, gave an informational speech where the students were educated about the signs and symptoms of different types of cancer caused by tobacco and smoking. Dr Jitendra Kr. Meena, who is a trained community medicine discussed about the challenges faced by medical fraternity due to late diagnosis. All the guests were felicitated with mementos for their keen, knowledgeable and motivational contribution in this cancer awareness drive. Students presented a short video regarding cancer awareness on the occasion which was a source of inspiration for all.



The event was attended by graduates and postgraduates from the University School of Studies.

Digital Poster-Corner



All entries of the digital poster-making competition on the topic “Impact of tobacco use on health” invited from postgraduates and undergraduates’ students of GGSIPU were appreciated and exhibited at the digital poster corner at the event by the organizing team and volunteers.



2:00 pm – 5:00pm, E-block auditorium

Following that Lunch, a free health camp for oral cancer screening was held from till 5:00 PM. For awareness , brochures containing The active participation of sanitary staff and faculty members contributed to the magnificent success.



