



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/_606

12th June 2023

Sub. Placement opportunity for BBA, BA and B.Com students of GGSIP University passing out in the year 2023 in the company “ViralPitch”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for BBA, BA and B.Com students of GGSIP University passing out in the year 2023 in the company “ViralPitch” for your reference and circulation to students to apply on given link by **13th June 2023**:

Registration Link – <https://forms.gle/DV5RM55YFbddEfUe7>

Name of Company – Viral Pitch (A Zone Media Company)

Positions –

1. E-Commerce Executive
2. Brand/Influencer Executive

Eligibility – BBA, BA and B.Com students of 2023 passing out batch.

CTC – Total CTC – 5.0 LPA (Fixed: 2.4 + Variable: 1.30 + Retention Bonus: 1.3)

Selection Process:

1. Technical Round
2. HR Round


Please find attached JDs, company profile and compensation structure for more information.

LAST DATE FOR REGISTRATION IS **13th June 2023**.


(Ms. Nisha Singh)

Training and Placement Officer,
CCGPC, GGSIP University

Position	E-commerce Executive
No. of Positions	10
Experience	Freshers
Location	Gurugram
Duration	Full time
Minimum Qualification	Bachelor's degree
CTC	Best in the industry
Job Profile	E-commerce Executive
Responsibilities	<ul style="list-style-type: none"> • Managing people for coordination of varied campaigns. • Overseeing the entire e-commerce process execution. • Resolving all the consumer queries/ issues to close the campaigns. • Creating campaigns on the portal and ensuring delivery on time. • Requires coordination via calls to optimize the timelines. • Planning the training and standardization of service delivery. • Conducting quality assurance and providing feedback to the organization. • Possessing excellent MS office knowledge to have an upper hand. • Maintaining a pleasant working environment for your team.
Requirements	<ul style="list-style-type: none"> • Excellent interpersonal and record keeping skills. • Excellent verbal communication in English. • Ability to coordinate with other departments for any work - related matters. • Advanced ability to provide technical assistance, resolve issues, and recommend improvements. • Ability to keep updated on new developments in the field of services.
About the Company	<p><u>Viral Pitch</u></p> <p>At Viral Pitch, we are building a holistic Influencer Marketing, research & analysis platform that has the right blend of technology and creativity to generate stellar influencer marketing campaigns for brands. Ours is a first ever AI driven hybrid platform currently using the perfect mix of technology & Creativity while maintaining and ensuring the support of the creator ecosystem.</p> <p>So far, we have had 20,000+ influencers onboard with us, and have catered to more than 25+ brands such as Kwaliti Walls, Kaya Skin Clinic, Park Avenue, Winzo, Alt Balaji, WOW Skin Science and others. Our</p>

	<p>culture is settled on the beacon of creativity, technical brilliance and insightful approach while having a lot of fun doing that. We make our team do more of such things that they naturally are inclined towards and enjoy doing.</p> <p>Explore our website to know more about us — https://viralpitch.co/</p> <p>•</p>
Recent Media Coverages	<p>Viral Pitch</p> 

Position	Brand/Influencer Executive
No. of Positions	20
Experience	Freshers
Location	Gurgaon
Duration	Full time
Minimum Qualification	Bachelor's degree
Reporting	Business Manager
Job Profile	Brand/Influencer Executive
Responsibilities	<ul style="list-style-type: none"> • Develop and execute revenue generation plans, taking ownership of revenue goals for marketing initiatives. • Establish and nurture relationships with potential clients through effective communication via email or phone, aiming to establish rapport and set up meetings. • Identify and build relationships with key individuals, including thought leaders and prominent figures within the industry. • Regularly communicate with clients and stakeholders, using email or calls to maintain strong professional relationships. • Stay informed about emerging trends and changes in media fashion, ensuring a firm grasp on the evolving landscape. • Develop, manage, and implement creative and engaging media strategies to maximize the impact of marketing campaigns. • Research and discover individuals who align with our values and aesthetics, ensuring compatibility with our brand needs. • Plan, launch, and manage new campaigns to promote our brand and achieve conversions through various social media platforms.
Requirements	<ul style="list-style-type: none"> • Knowledge of latest influencer marketing trends. • Developing social presence and advocating brands effectively. • Stay current in marketing trends and news. • The candidate must have excellent communication and interpersonal skills. • The incumbent must have a good customer relationship management strategy. • Candidate should be a go-getter; Critical thinker; a team player. • Attention to details that the client requires. • Good Hardworking Nature & Willing to Work in Flexible Hours. • Highly motivated and skilled sales professional, an expert in influencer marketing.

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Recent Media Coverages	<p><u>Viral Pitch</u></p> 

Hi there,

Tired of the kich kich
from your parents for sitting idle?

Get a job instead.

Wait a sec, how about working with
Zone Media?



What we do at Zone Media?

We are a digital marketing agency aiming to provide customized solutions for various marketing needs.

We are experts in



Social Media



Programmatic Ads



Content and



Video marketing

About Us

Our Verticals

Our Culture

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Media

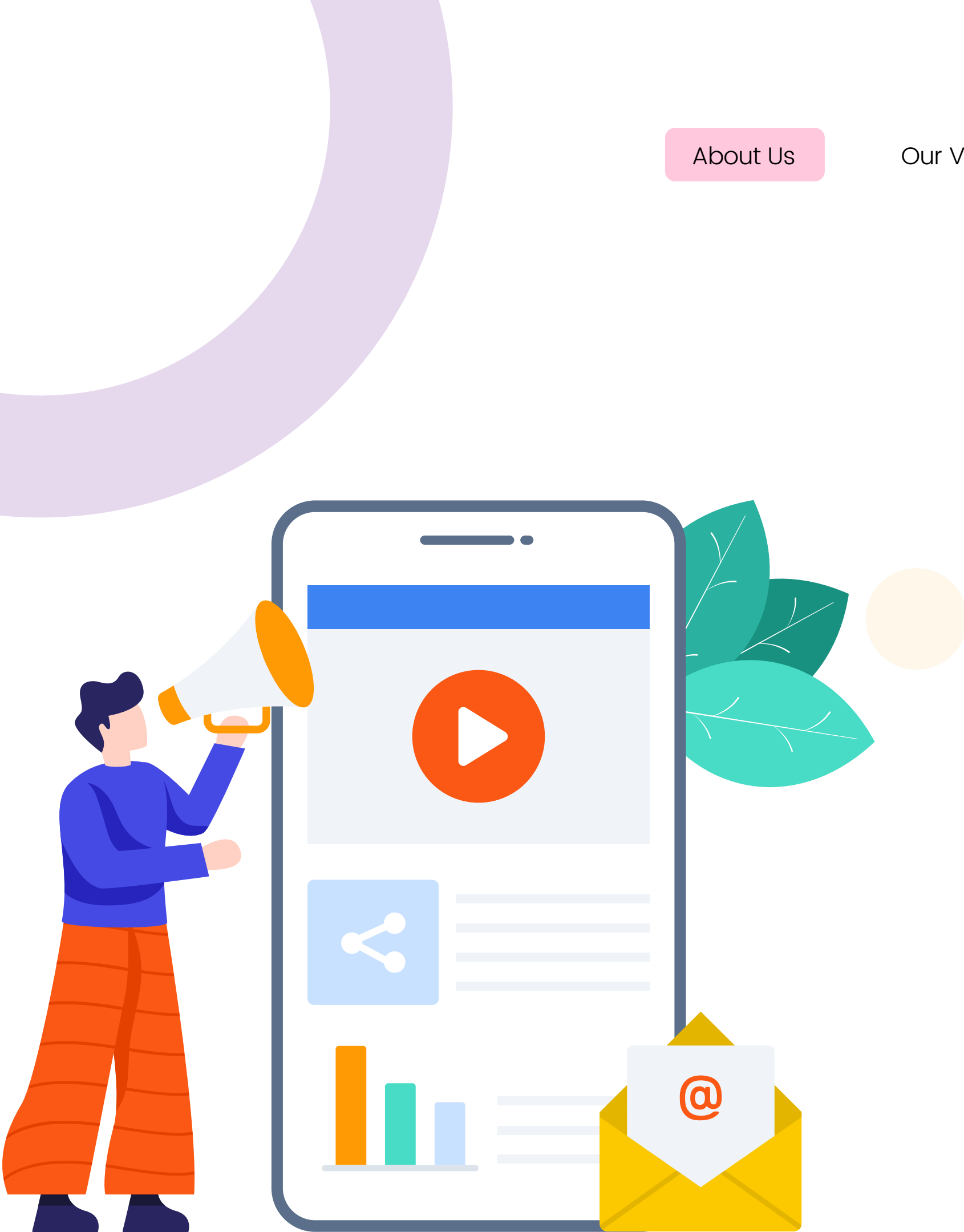
Contact

At Zone Media, we always thrive to serve something distinct. We, at Zone Media, only believe in delivering innovative campaigns that drive traffic, leads and sale. We work towards driving excellence in everything we do be it work, communication or party.

We also have two verticals

Whizard API

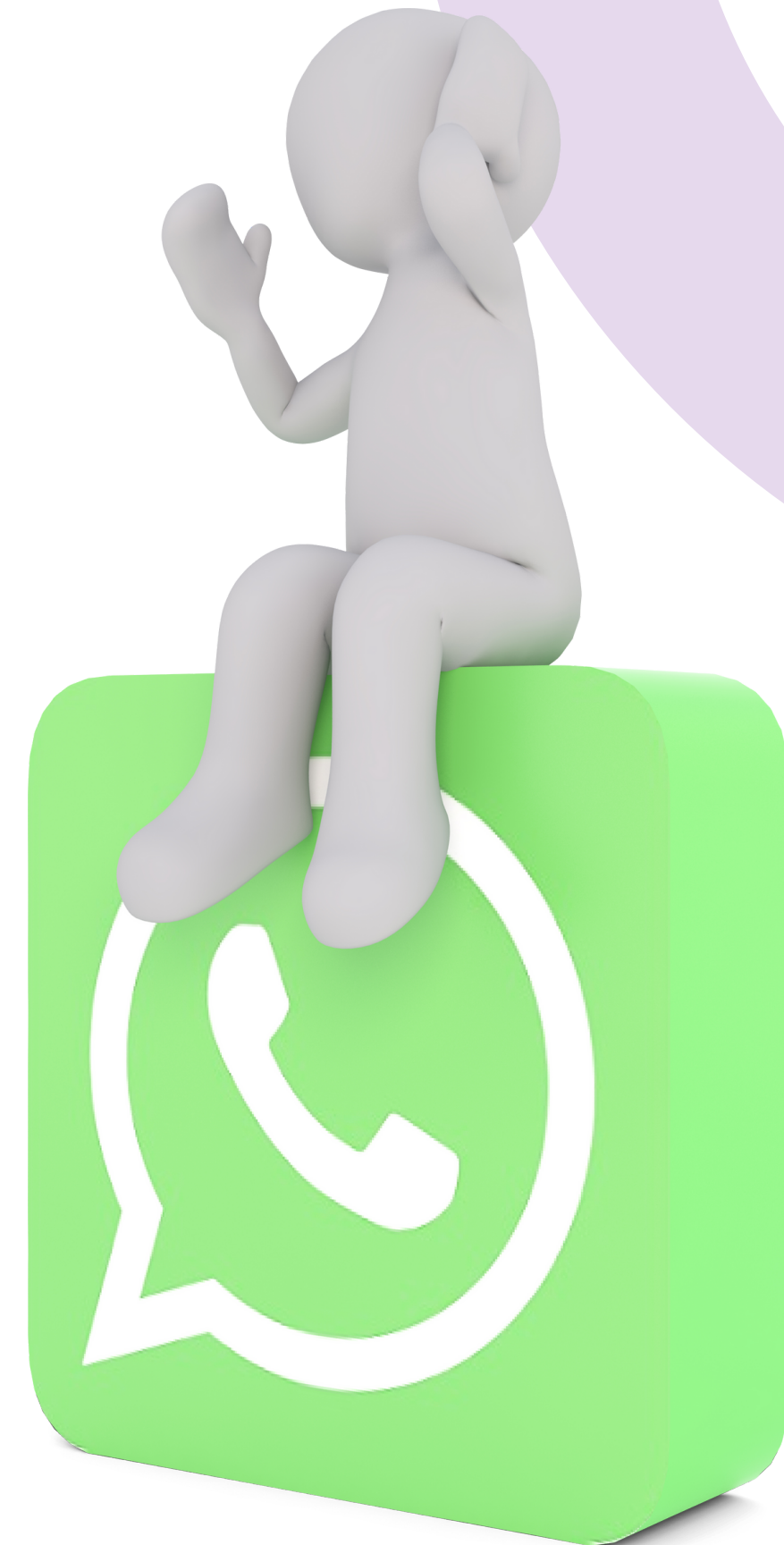
Viral Pitch



Whizard API

Whizard Whatsapp Solution is a Whatsapp Automation Tool developed to allow firms the ease of doing business through the most famous cross-platform messaging app, Whatsapp.

We are here to revolutionize company-customer interactions, making contact easier, more efficient, and more accessible than ever before.



Viral Pitch

Viral Pitch is an AI-Powered Influencer Marketing, research & analysis platform.

Viral Pitch makes influencer's knowledge from their social media platforms easily accessible and intelligible for the general audience.

We ensure successful collaborations between brands and influencers.



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What drives us

We believe in continuous learning and development. Open communication and team work greatly help us in this pursuit.

We value honesty, trust, promptness, curiosity and fun.

We believe in raising the bar through iteration and feedback which is why we are allergic to average!

3 things we expect from our team



Will

The drive to take up new initiatives and seek help when stuck



Skill

Using clever (and legal) tactics to get the work done quickly and picking up new skills to enable that



Drill

The vigour to keep at the given task until it gets done, as simple as that



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What you can expect from us

Right mentorship

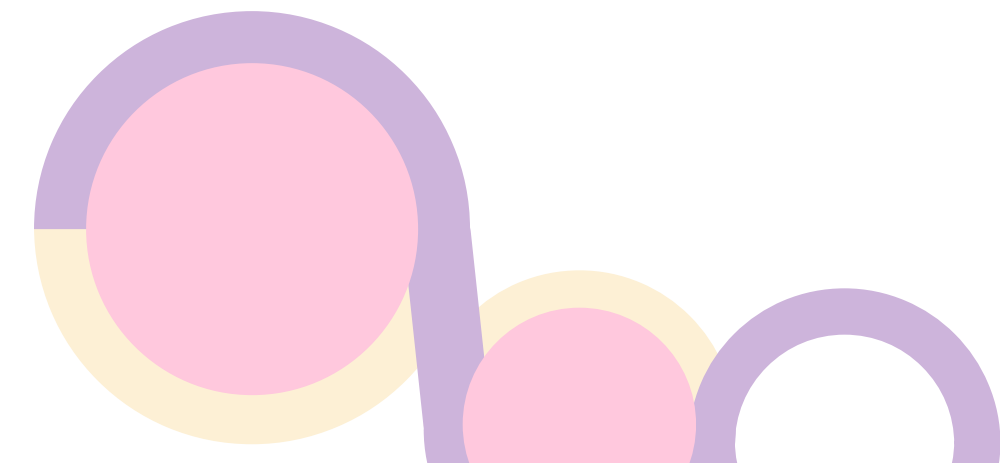
Get the right guidance and direction to help you be the best version of yourself.

In-depth Industry Knowledge

Get a holistic knowledge of Digital Marketing from highly skilled industry experts.

Community of experienced peers

Become a part of a driven and proactive community of marketing professionals.



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We've some openings for you

**Digital
Ad Sales**

For Zone Media & Whizard API

**Influencer
Acquisition**

For Viral Pitch

**Brand
Acquisition**

For Viral Pitch

*Click on the job profile to know more

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Some interest shown by the media

q4m

BW DiSRUPT
ENTREPRENEURS' DISRUPT

**BUSINESS
INSIDER**

social
samosa

iTVoice[®]

ADGULLY[®]

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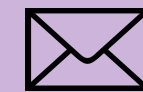
[Media](#)

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Get in touch

We'd love to make you a part of us!

Get ready to create the right impact and also earn some money alongside. We mean, why not?



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www.zonemedia.co



Salary Break-up

