



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/\_579

30<sup>th</sup> May 2023

**Sub. Placement opportunity for B.Tech, BCA, MCA and MBA students of GGSIP University of the batch passing out in year 2023 in the company “Appnox Technologies Pvt. Ltd.”**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B.Tech, BCA, MCA and MBA students of GGSIP University of the batch passing out in year 2023 in the company “Appnox Technologies Pvt. Ltd.” for your reference and circulation to students to apply on given link by **1<sup>st</sup> June 2023**:

**Registration Link – <https://forms.gle/BM2ktT2MSfsWm1JG8>**

**Name of Company – Appnox Technologies Pvt. Ltd.**

**Positions Hiring for –**

- 1) Business analyst
- 2) Development - IT Sales executive
- 3) JavaScript Developers
- 4) Quality Assurance Engineers

**CTC – INR 2.6 LPA to 4 LPA**

**Benefits:**

- Leave encashment
- Paid sick time
- Paid time off

Please refer to the attached job descriptions for further details about the roles.

**LAST DATE FOR REGISTRATION IS 1<sup>st</sup> June 2023.**

**(Ms. Nisha Singh)**  
Training and Placement Officer,  
CCGPC, GGSIP University

## 1. **BUSINESS ANALYST** –

### **Job description**

- Handling projects from various geography.
- Handling Communication, Understanding and prioritizing business requirements from clients and various stakeholders.
- Communicate, translate, and simplify business requirements into features to ensure buy-in from all stakeholders.
- Brainstorming, wireframing, Market research and User story writing by generating applicable scenarios.
- Working with the design and development teams to ensure they understand the specifications.
- A graduate in B.Tech or post graduate in MBA would be an added advantage.

Job Types: Full-time, Regular / Permanent

Salary: up to 4 LPA

## 2. **IT SALES EXECUTIVE**

**Exp: Freshers**

**Salary- Up to 3.5 LPA + Crazy Incentives**

**Role: Full-time WFO**

**Timings: 1 PM to 10 PM**

We are looking for a Sales Executive. Your role will be to seek new business opportunities by establishing and developing relationships with potential clients.

You will use your communication skills to cultivate strong relationships with clients, from first contact until you close the deal. You will also ensure proper after-sales service. We are looking for an ambitious, tenacious, proactive team player who we will rely on to partner with our marketing department to conduct market research and capitalize on our strategic business development plan.

### **Job Description**

- Generate and qualify leads as necessary to fill the sales pipeline.
- Utilize leads lists and initiate outbound communication with qualified leads.
- Research client needs, business trends, competition, and market dynamics.
- Offer the company services in the most presentable manner and educate.
- prospective clients about the company services portfolio.
- Perform market research to identify new opportunities and engage with executives to establish strategies for pursuing those new opportunities.
- Create and improve proposals for our existing and new clients.
- Identify and research potential clients.
- Develop and maintain client relationships

Job Types: Regular / Permanent, Fresher

### **3. JAVASCRIPT DEVELOPER**

As a fresher in JavaScript, you will be responsible for developing and maintaining web applications using JavaScript and related technologies. You will work with a team of developers and collaborate with other teams, such as designers and project managers.

#### **Responsibilities:**

- Develop web applications using JavaScript, HTML, and CSS
- Write clean, maintainable, and efficient code
- Collaborate with cross-functional teams to define, design, and ship new features
- Troubleshoot and debug existing applications to fix issues and improve performance
- Participate in code reviews to maintain code quality standards
- Keep up to date with the latest trends and technologies in JavaScript and web development

#### **Requirements:**

- Strong understanding of JavaScript and its fundamentals
- Knowledge of HTML and CSS
- Familiarity with front-end frameworks such as React, React Native, Node.js, Vue.js, Next.js
- Experience with version control systems such as Git
- Good communication skills and ability to work in a team environment
- Willingness to learn and stay up to date with new technologies and industry trends

#### **Qualifications:**

- Bachelor's degree in Computer Science or related field
- Relevant internship or project experience in JavaScript and web development
- Strong problem-solving and analytical skills
- Attention to detail and a passion for writing clean, efficient code
- This is a great opportunity for a fresher to gain valuable experience in JavaScript development and work on exciting web applications. If you have a strong understanding of JavaScript and a passion for web development, we encourage you to apply for this position.

**Salary: up to 4 LPA**

### **4. QA ENGINEER**

#### **Responsibilities:**

1. Review and analyze system specifications and create a testing strategy.
2. Collaborate with Software Engineers to develop effective strategies and test plans.
3. Execute test cases (manual or automated) and analyze results.
4. Evaluate product code according to specifications.
5. Create logs to document testing phases and defects
6. Report bugs and errors to development teams
7. Help troubleshoot issues
8. Conduct post-release/ post-implementation testing
9. Work with cross-functional teams to ensure quality throughout the software development lifecycle

#### **Skills required:**

1. Should have knowledge of SDLC, Bug life cycle, and software testing.

2. Demonstrated ability and experience in translating product definitions (use cases, requirements etc.) into test cases.
3. Excellent knowledge of QA processes and Agile Methodology.
4. Excellent hands-on skills with testing activities (functional testing, system testing, integration testing, Regression, Sanity, UAT etc.)
5. Flexible work style, comfortable with adapting to various work assignments.
6. Excellent problem solving, communication, and analytical skills.
7. Experience in analyzing requirement specifications for testability.
8. Ability to understand and interpret correctly UI specifications, design docs, software requirements, design guidelines.
9. Familiar with using test/defect management tools (JIRA knowledge would be preferred).
10. Knowledge of performance testing using JMeter.

Job Types: Full-time, Regular / Permanent

**Salary: up to 4 LPA**





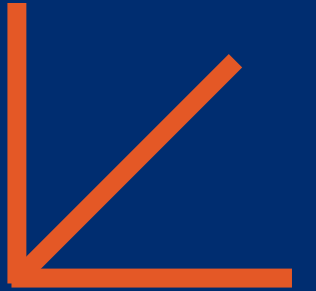
# APPNOX TECHNOLOGIES PVT. LTD.

TRANSFORMING LIVES THROUGH AI





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# About Us

**A Digital Transformational Company  
with a Maturity of a Giant.**

**One team, one love - Innovation**

Appnox dream, architect, design, and develop. But more than that, we are a team of passionate people driven by one relentless pursuit- to craft innovative solutions and deliver

We believe in the power of technology & design to create meaningful digital experiences.

[LEARN MORE](#)



# A brief history of Appnox



2018

Started our operations with a small team of developers

Opened up a small office in Noida to manage operations



2019

Started opening up to Global markets

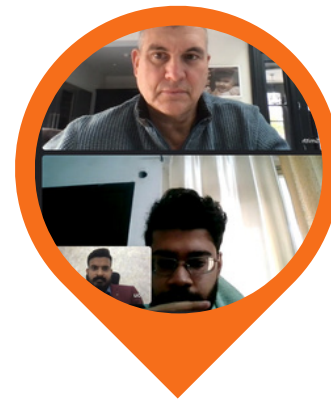
Extensive hiring of SDR's in the US, Canada & European Regions working remotely



2020

Appnox bagged its first **Fortune 500 Client**

Successfully delivered Application for **Croatia's biggest online marketplace** of fresh produce



2021

During COVID, started working in a hybrid model

Collaborated with a **US Defence Co.** for the biggest project for Appnox in the North American Region

Appnox bagged its first **Fortune 500 Client**



2022

Moved to a bigger office at GM IT park, Noida

Delivered Web App for **Italy's biggest and most popular Auction Hub**

Launched our own AI product - **Yamak.ai**



2023

Touched **50+** employee milestone

Bagged the first govt. Project with **Govt. of Taiwan**



# Our Values



## INTEGRITY

We ensuring honest deals  
with our clients

## INNOVATION

Ensuring innovation in product  
and service provision so that  
our clients go with latest and up  
to date technology

## EFFECTIVENESS

Ensuring our services are  
valuable, effective and efficient

## TIMELINESS

Ensuring we meet deadlines in  
discharging our assigned  
duties so that our clients get  
our service timely without  
compromising on quality

# What We Do

01

## Software Development

We develop software of your choice that your organization, company, institution might be in need of. We have professional staff in software development either standalone software or web based software to manage your day to day transactions and activities.

03

## Mobile App Development

We create value-added applications tailored exactly to client specific business requirements for enhanced efficiency, functionality & value addition. Business Technologies is vastly experienced in developing & testing Applications.

05

## Offshore Development

Our offshore software solutions in application development and web site development guarantee cost savings without the need to compromise on either speed or quality making us a preferred offshore development house.

02

## AI/ML Applications

Our AI app developers design intelligent solutions to help your business solve problems, automate tasks, and serve customers better. helps transform a diverse range of industries.

04

## Web Design

We have developed world-class websites for your company so that you can expose your brand to the world for wide recognition. We develop static as well as dynamic websites that meet and suite the needs of our clients

06

## Cloud Solutions



















Appnox helps businesses leverage the cloud reliably and cost-effectively. A vendor-neutral service provider, we have deep expertise in - AWS & Google. Our size and capabilities allow us to meet the business's evolving IT and cloud needs.


















# SkillSet

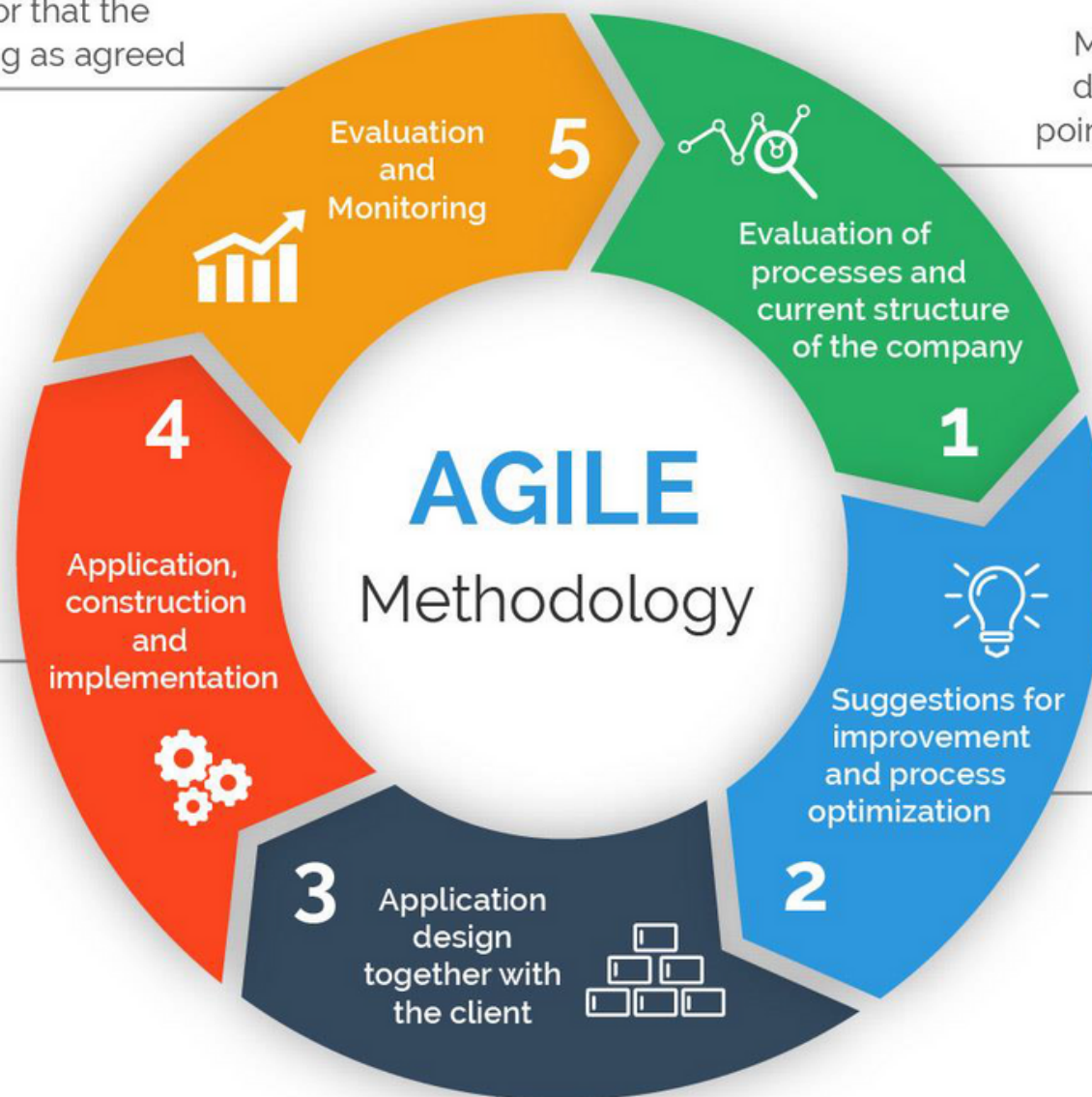
New age technology for world class solutions

Mobile App Developement	<div>Java</div> <div>Swift</div> <div>React Native</div> <div>Flutter</div>
Web Application	<div>React JS</div> <div>Wordpress</div> <div>Webflow</div> <div>Sass</div>
Backend & Microservices	<div>NodeJS</div> <div>Java</div> <div>PHP</div>
Database	<div>Mongo DB</div> <div>My SQL</div> <div>Postgres</div>
Blockchain & Web 3.0	<div>Ethereum</div> <div>Solidity</div>
Design	<div>Figma</div> <div>Photoshop</div>

Cloud	<div>AWS</div> <div>GCP</div>
DevOps	<div>Terraform</div> <div>Kubernetes</div> <div>Git</div>
Testing & QA	<div>Cypress</div> <div>Selenium</div>
Data Analylstics	<div>Firebase</div> <div>Mixpanel</div> <div>Google Tag</div>
Automation	<div>Jenkins</div> <div>Zapier</div>
Ideation & Research	<div>Hotjar</div>

These determine KPIs, reports and other metrics, per user, in order to monitor that the process is working as agreed

Mapping processes to determine the starting point and the "Actual State"



Weekly delivery of developments for the end user to operate and request for changes. It is IDEAL that the end user is part of the process of development and testing

Optimize a process with a right combination of technologies

we choose technologies and review options with the client. The client is part of the project from the very beginning and feedback is VITAL

# Methodology & Framework

**Step 1:** Divide the project into Sprints, defined by its completion time.

**Step 2:** Upon completion of each sprint, a complete report is prepared, shared internally with the team and tracks the progress of each sprint.

**Step 3:** At the end, sprints are integrated with each other, to ensure the system meets the client requirements and functional specification document.

**Step 4:** Integration testing is performed by our experienced professional QA, who are involved at every stage of Agile methodology





# Our Leadership



**Rishabh Bhardwaj**  
CTO (IIT Alumni)



**Shivdeep Singh**  
Founder



**John Lefas**  
Project Manager



**Pankaj Sachdeva**  
Business Manager



**Pushkar Raj**  
Sr. Data Scientist



**Kajol Mehta**  
HR Manager



# Our Culture



## Smart & Agile

We hire smart and agile people who are forward looking and want to become leaders in their field. We follow agility not just in our projects but also in our daily lives.

## Workplace & lifestyle

We offer a workplace where everyone can keep a healthy way of life and can truly feel at home. A happy employee is also an efficient and productive one.

## Start-up mindset

We maintain a start-up culture where every employee's opinion is valued & appreciated. At Appnox, we like to challenge ourselves by analyzing any idea's pros and cons

## Freedom & Imagination

We want our people to be creative & free-thinking, that's why we never force them into closed procedures. Appnox Management is open to feedback & new ideas



# Life at Appnox

01

We encourage learning & personal development

02

Higher growth prospects in every field

03

Get Rewarded for hard work & determination

04

Work with Latest Technology

05

Best Work culture & Infrastructure

06

Open to Constructive Feedback & new ideas





# Contact Us



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