



**Guru Gobind Singh Indraprastha University**  
“A State University established by the Govt. Of NCT Delhi”  
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 821

15<sup>th</sup> December 2023

**Sub. Placement opportunity for MBA (marketing) students of GGSIP University of the batch passed out in year 2023 in the company “Talf Solar India Ltd”.**

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for MBA (marketing) students of GGSIP University of the batch passed out in year 2023 in the company “Talf Solar India Ltd” for your reference and circulation to students to apply on given link by **17<sup>th</sup> December 2023**:

**Registration Link – <https://forms.gle/HCKr9F7uaVvXpmWz8>**

**Name of Company – Talf Solar India Ltd**

**Role – Assistant Manager, Business Development**

**Eligibility – MBA marketing students of 2023 passed out batch.**

**Job Location - Delhi**

**CTC – INR 4.0 – 4.5 LPA, includes insurance and bonus as well**

**Joining Time – 10-15 Days**

**Company profile – Please visit [www.talfsolar.com](http://www.talfsolar.com)**

**Job Description – Attached**

**LAST DATE FOR REGISTRATION IS 17<sup>th</sup> December 2023.**

**(Dr. Nisha Singh)**  
Training and Placement Officer,  
CCGPC, GGSIP University



## **TALF SOLAR INDIA PRIVATE LIMITED**

*Taking India into the Clean Energy Age*

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**Position:** Assistant Manager, Business Development

**Job Location:** Delhi

**Years of Experience:** 0 to 1 Year

**Travelling Required:** Occasional Outstation Travel

### **About Us:**

Talf Solar India Pvt Ltd ("TSIL") is a mid-size solar developer based in Delhi, promoted by finance and solar industry professionals with over 60 years of high-level infrastructure finance and project development experience between them. TSIL is funded by investors from UK and Germany.

TSIL today has an operational portfolio of 19MW, 8MW under implementation, and another 32MW scheduled to start implementation by mid-2023. TSIL has a wide geographical footprint in North India, with projects in Delhi, Haryana, Uttarakhand and Madhya Pradesh.

In its 4 years of history since 2018, TSIL has built a deep and experienced team of 30 designers, procurement and project execution engineers, and technicians. TSIL is, and is determined to remain, a values-driven company focused on more than just profits.

### **Roles and Responsibilities:**

- Develop marketing material for promoting the Company to potential consumers.
  - Work with Business Development team members on acquiring and onboarding new consumers, and conclude transactions with them.
  - Build and manage sustainable relationships and partnerships with the Company's consumers.
  - Conduct research to identify target markets, customer segments, and industry trends to inform marketing strategies.
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## **TALF SOLAR INDIA PRIVATE LIMITED**

*Taking India into the Clean Energy Age*

- Tendering and Bidding for government clients.
- Monitor competitors' marketing activities and identify opportunities to differentiate our solar RESCO services

### **Qualifications and Requirements:**

- MBA in Marketing.
  - Strong communication skills in English.
  - Attention to detail.
  - Desire to learn and grow.
  - Fully conversant with key MS Office applications, particularly PowerPoint and Excel.
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