Guru Gobind Singh Indraprastha University
"A State University established by the Govt. Of NCT Delhi"
Sector 16-C, Dwarka, New Delhi – 110078

F. No.: GGSIPU/CCGPC/2024/ 935 22nd March 2024

Sub. Internship cum Placement opportunity for B.Tech students of USICT, GGSIP University of the batch passing out in 2024 in the company "Shipsy"

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Internship cum Placement opportunity for B.Tech students of USICT, GGSIP University of the batch passing out in 2024 in the company "Shipsy" for your reference and circulation to students to apply on given link by **24th March 2024, 10:00 AM**:

Registration Link: This opportunity is uploaded on Pod platform. Interested students can apply using their pod account.

Name of Company – Shipsy

Roles Open – Growth Intern

Work location – Gurgaon

Stipend (INR per month) – 35000/- (PPO will be awarded at the end of internship basis Performance).

Internship – 6 months

CTC – INR 14.0 Lakh (Full time)

CTC Breakup - Rs.10 Lakh (fixed) + Rs 2 Lakh (Variable) + Rs 2 Lakh (retention bonus paid at end of Year 1)

For more information refer to the attached JD and company profile.

LAST DATE FOR REGISTRATION IS **24th March 2024, 10:00 AM.**

(Dr. Nisha Singh)
Training and Placement Officer
CCGPC, GGS IP University

About - SHIPSY

Shipsy is a Global SaaS company focused on the Logistics tech space. Logistics is a multi trillion dollar industry, but still largely run in a manual manner. At Shipsy, our technology platform helps Retailers, Logistics and Manufacturing companies get end to end visibility of their shipments, reduce logistics costs and enhance customer experience.

Our customers span across the globe and include enterprises like Aramex, DHL, Kuehne Nagel, Reliance (their entire Retail operations, exports and imports runs on Shipsy), Domino's, Gulf Marketing Group, UPS Gulf, DTDC Express, Burger King, Landmark Group - Homecentre, More Retail and many more. We process over 3 million shipments a day and about 10% of India's container trade is tracked on our platform.

We are backed by Global investors such as Peak XV Partners, Infoedge, A91 partners and have raised ~$35mn till date, with offices across India (Gurgaon (HO), Mumbai, Bangalore), Amsterdam, Riyadh, Dubai.

Our team is composed of excellent individuals from top institutes across the country like IITs, IIITs, NITs with experience in Big Data, Software Architecture, ML, AI, Robotics, Blockchain. In combination, we have previously worked at Samsung Korea, MIT Media Labs, CMU Robotics, Deutsche Bank, Morgan Stanley, Samsung Research, GE Research, Qualcomm Research, etc. and have also been entrepreneurs. We have numerous research publications and patents. The core team has computer scientists, electrical engineers from IIT Delhi and Madras, and this core tech focus would contribute tremendously to your learning.

We serve clients from across various industries and geographies, and pride in having a young, energetic, diverse team. An exciting, results-driven, growth-oriented role with an opportunity to guide our fastest-growing product to the next Level.

For more information, please visit our website at https://shipsy.io/

Website: www.shipsy.io

Presentation: Genesis of SHIPSY

Company Description

Shipsy is a Global SaaS company focused on the Logistics tech space. Logistics is a multi trillion dollar industry, but still largely run in a manual manner. At Shipsy, our technology platform helps Retailers, Logistics and Manufacturing companies get end to end visibility of their shipments, reduce logistics costs and enhance customer experience.

Our customers span across Middle East, India and South East Asia and include enterprises like Reliance (their entire Retail operations, exports and imports runs on Shipsy), Domino's, Gulf Marketing Group, UPS Gulf, DTDC Express, Zepto, Burger King, Landmark Group - Homecentre, More Retail and many more. We process over 3 million shipments a day and about 10% of India's container trade is tracked on our platform .

We are backed by Global investors such as Peak XV Partners, Infoedge, A91 & Z3 Partners partners and have raised ~$35mn till date. We are over a 250+ member team now, with offices across Gurgaon (HO), Mumbai, Bangalore and Dubai.

Our team is composed of excellent individuals from top institutes across the country like IITs, IIITs, NITs with experience in Big Data, Software Architecture, ML, AI, Robotics, Blockchain. In combination, we have previously worked at Samsung Korea, MIT Media Labs, CMU Robotics, Deutsche Bank, Morgan Stanley, Samsung Research, GE Research, Qualcomm Research, etc. and have also been entrepreneurs. We have numerous research publications and patents. The core team has computer scientists, electrical engineers from IIT Delhi and Madras, and this core tech focus would contribute tremendously to your learning.

We also have some word class employee benefits such as the scholarship program and more that will further enhance your learning. We serve clients from across various industries and geographies, and pride in having a young, energetic, diverse team. An exciting, results-driven, growth-oriented role with an opportunity to guide our fastest-growing product to the next Level.

For more information, please visit our website at https://shipsy.io/.

Job Description:- *Growth* Intern

As a platform company powering businesses across multiple geographies, Shipsy processes millions of transactions per day and supports their operations with our platform, APIs, runs marketplace and more.

This would involve building strategy, coordination with the product team as well as cross-functional teams to drive the projects centrally.You'll work directly with the leaders to solve business-critical problems and be part of a group responsible for driving Shipsy's growth exponentially.

Key Responsibilities and Accountabilities:

- Create customer delight through the implementation process by applying strong problem-solving, troubleshooting, and data management skills
- To achieve business objectives including the attainment of targets for customer satisfaction, service levels, resolution time, and project deadlines.
- Collaborate with the product and engineering teams to escalate and resolve complex issues efficiently.
- Continually innovate, develop and suggest enhancements to the product function such as new methods of analysis or other techniques.
- Communicate effectively with customers to manage expectations regarding issue resolution timelines and updates.
- Identify and implement the processes, tools, resources, and data needed to drive the projects with defined KPIs and metrics.
- Understand industry trends that could also contribute to the long term product roadmap of the Shipsy product suite
- Build thought leadership by bringing in depth from an industry, product and customer context standpoint

- Bring back critical inputs to the product team that can contribute to the product roadmap to ensure we are constantly innovating in line with what our customers are asking for
- To deliver effective technical solutions by innovating for our customers and ensuring customer delight.

Role Requirements:

- Good first principle thinker
- Excellent analytical skills to break down and solve complex problems
- Ability to collaborate cross-functionally

Shipsy

The Smart Logistics Management Platform

Shipsy Overview

"A logistics **SaaS platform** that helps Shippers & Logistics companies **reduce freight costs**, gain **end to end shipment visibility**, and **automate manual processes**"

$35 M

Funding raised from Global Investors

250+ Enterprise Customers

In logistics, retail, manufacturing, and automotive industries

Logistics SaaS platform

To manage and optimize logistics operations, gain shipment visibility, and automate processes

280+

member team

Global Presence

With customers across India, Middle East, APAC, Europe, Africa and US regions

4 HQ Offices

UAE, KSA, India and Indonesia

Marquee Investors

peak xv PARTNERS · infoedge · Z3Partners · A91 Partners

Recognized by

Gartner · G2 · High Performer Spring 2023 · Users Love Us · Momentum Leader Spring 2023 · Leader Spring 2023 · Capterra

Moving Towards Logistics Excellence is Critical

Unlock transportation barriers that increase cost

Eliminate redundancy in transportation by enabling all different modes

Enhancing Customer Experience

Customer are demanding faster and cost effective deliveries

Improving Supply Chain Visibility

Visibility across the supply chain for consistency in fulfilling customer demand

Move towards sustainability

Intelligent AI orchestration for transportation that reduce carbon footprint

Agility and Flexibility

Resilience

Digitization

Integrated technology platform that enables real-time data driven decision-making

Global Brands Trust Shipsy!

Logistics Companies

Zajil, AJEX. Logistic Services, Kuehne+Nagel, Flow, dpdgroup, DHL, Starlinks, UPS, SBT, Logistex, Sendex, Sturex, Yemen Post, ProConnect Integrated Logistics, SLS Skyways Group, Egyptexpress, Loft, aramex, DTDC, hellmann Worldwide Logistics

Manufacturers

Chemicals

Aarti Industries Limited, JSW, Aditya Birla Grasim, Aditya Birla Birla Carbon

Automotive

Avery Dennison, motherson, Oriental, Tata Motors, Imerys, Hero

Textiles & Apparel

Aditya Birla Group, Welspun, Arvind Fashioning Possibilities

Agriculture

Jain Irrigation Systems Ltd., मेरापशु 360, Bunge

Conglomerates

Reliance, Zamil Group, emami, GMG

Retail

eCommerce & Consumer Goods

meesho, Dabur, Landmark Group, Eureka Forbes, farmiso, zepto, phygicart.com, Kapu, Decathlon, Myntra, اكسترا extra, DMart

Food and Beverage

BBK Biryani by Kilo, Domino's Pizza, brf, Burger King, Taco Bell, Popeyes, Perfetti van Melle, Dunkin' Donuts, Kellogg's, Subway, Pizza Hut

Furniture

PAN Home Furnishings, IKEA, pepperfry, homecentre, HÄFELE

Pharmacy & Wellness

Apollo Hospitals, Aster Pharmacy, Wellness Forever, Bliss GVS

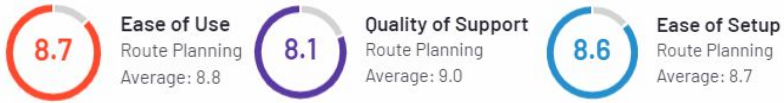
Analyst Mentions

Gartner Recognizes Shipsy as a Notable Vendor as a part of Asia/Pacific Context: Magic Quadrant for TMS

Gartner®

Shipsy is a software provider for logistics focused on international and domestic logistics. Shipsy's TMS solution, Shipsy TMS, is a modular solution with a microservice architecture that comprises more than 25 different modules, including Freight Procurement, Shipment Execution, Territory Optimization, 3PL Allocation, Analytics, Vessel Schedules, Tracking, Line Haul Management, and many others. Shipsy TMS is available as a multitenant cloud offering. Recent innovations included multi currency support for cross-border shipments, air freight tracking and territory optimization capabilities to improve driver efficiency. Shipsy TMS customers range from small to very large enterprises. Shipsy has a presence across industries, with a primary focus on manufacturing, 3PL and retail. Organizations in India, Indonesia, Malaysia and Singapore utilize the Shipsy TMS solution. Shipsy has offices located in India, Indonesia and the United Arab Emirates.

G2 Recognizes Shipsy as Leaders in Several Critical Supply Chain & Logistics Categories



Shipsy

(80) 4.3 out of 5

#1

"Ease of Use" in 'Transportation Management Systems (TMS)'

"Unshipped products" in 'Shipping'

IDC: Retail Logistics Managing Cost Effective Logistics Orchestration for Omni-Channel Retail

Shipsy's platform is built on an intelligent core platform that supports capabilities,such as smart route planning and optimization, analytics-driven dashboards, and intelligent allocation for multiple 3PL partner management. Additionally, itsupportsmobile, has a communications engine that sends alerts and ingests data, and has strong integration with multiple third-party sources, including enterprise resource planning (ERP), customer relationship management(CRM), order management system(OMS), warehouse management system(WMS), point of sale (POS), human resource information system(HRIS), emails, communication engines, and other in-house systems. Through its integrations and product features, Shipsy is positioned as a platform for end-to-end logistics orchestration. Shipsy's strategy is to "enhance visibility and operational efficiency"in the supply chains of its customers. In IDC's opinion,this strategy is to help retailers: • De-risk their supply chain by providing end-to-end visibility of the transportation of shipments across multiple modes of transport.

Shipsy Team, Investors and Advisors

Soham Chokshi
CEO
Ex Deutsche Bank, IIT Madras

Dhruv Agrawal
COO
Ex Deutsche Bank, IIT Delhi, CMU, GE

Harsh Kumar
CSO
Ex Co-founder Cogoport, DB, IIT KGP

Himanshu Gupta
CTO
Ex Samsung Research, IIT Delhi, Qualcomm

Pradeep Mishra
VP, Engineering Ex Nujam, Morgan Stanley, IIIT Allahabad

Md. Reza
VP Marketing
Ex MetricStream, Microsoft

Aman Ruhela
Director, Engg
Robotics, Trader, IIT Delhi

Rajat Girdhar
VP, Strategy
Ex Mahindra, Oyo

Jaya Rohra
Regional Vice President, India, Sales
Ex Automation Anywhere

Kunwar Keshav
Regional Vice President, EMEA
Ex Capillary Technologies

Investors

SEQUOIA | infoedge | A91 Partners | Z3P

~$35m raised till date

Advisors

Iyad Kamal
Advisor, Growth
Ex COO, Aramex

Ramesh Mangaleswaran
Senior Partner, McKinsey
Advisor, Growth India

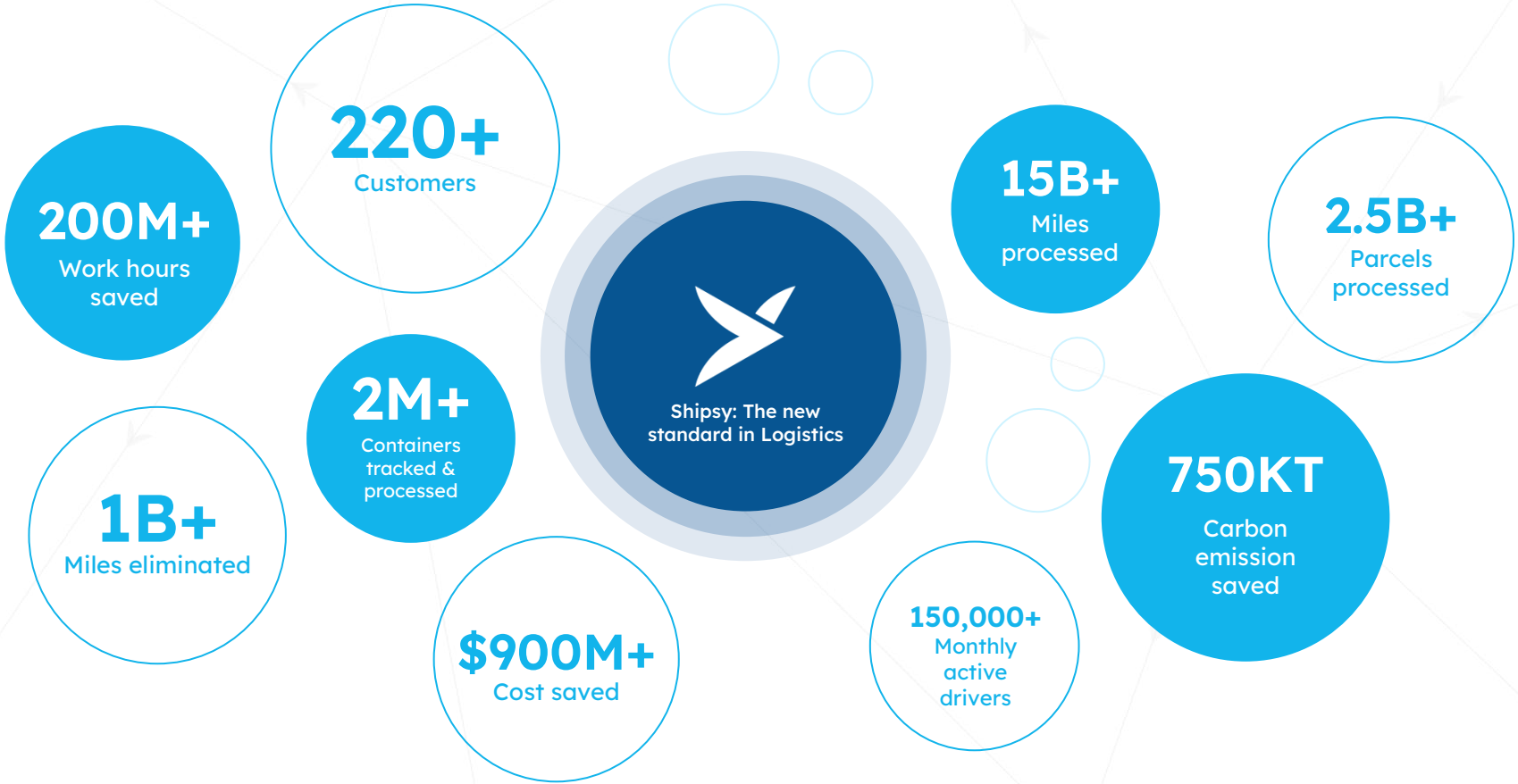
Apoorva Kumar
Ex COO, Jumia
Advisor, Growth Turkey, Africa

Manoj Chugh
President, TechM
Advisor, Growth India

Deb Deep Sengupta
Ex MD & President, SAP
Advisor, Growth

Manoj Agarwal
Advisor, Technology
Co-founder DevRev.ai, Ex VP & GM of Nutanix

Scale & Impact



The Shipsy Advantage

Partners Not Vendors

Only way we will grow, is to ensure that our customers grows

Measurable Business Outcomes

Focused on driving customer ROI and key business metrics

Constant Innovation

Continually enhancing our platform through complimentary, proactive tech upgrades

Swift Implementation

A versatile suite of last-mile logistics solutions for diverse needs

Experienced Advisory Board for Product & Business

Guided by logistics and tech industry veterans for agile business and product strategies

Intelligence From Network of Anchor Customers

Our robust customer network aids in navigating the dynamic logistics ecosystem

Shipsy - Logistics SaaS Platform

Logistics Service Providers | Manufacturers | Retail & consumer goods | E-commerce | Quick Commerce

End-to-end Management Platform

Order Retrieval & processing
- Business Bookings Engine
- Retail Booking engine
- Trip Management
- Hub Operation & Mid-Mile

Dispatch Management
- Route Optimization
- Territory & Workforce Optimization
- Geocoding
- Multi-carrier management
- Auto-allocation

Driver & Fleet Management
- Freight Procurement
- Driver and Vehicle Management
- Driver Payout and Incentive
- Vendor and Indent Management
- Live Tracking

Customer Management
- Digital customer Experience
- Communications Engine
- Slot Booking

Analytics & decision making
- Invoice Reconciliation
- Shipsy BI
- Incident Management
- Finance Operations
- Rate, Contract & Invoicing

Cross-border
- Shipment Execution
- Container Tracking
- Vessel Tracking
- Air Tracking
- Vessel Schedules

OMS | Inhouse System | ERPs | EMAILS | EDWs | WMS | CRM

Business Value Delivered

Measurable Business Outcomes To Help Your Business Achieve:

Greater Cost Efficiency

14%
Decrease in total transportation cost

12%
Reduction in Fuel Consumption

Streamlined Operations

25%
Increase in deliveries per vehicle

30%
Decrease in avg delivery time

Enhanced Customer Experience

14%
Decrease in total transportation cost

12%
Reduction in Fuel Consumption

Modular Approach to Full-Stack Platform

Module Category	Module Description
Order Retrieval & Processing	**Business Bookings Engine -** Enable enterprise customers to create bulk orders, schedule pickups, track orders and use ePoDs on a single portal
	Retail Bookings Engine - Manage retail bookings through a mobile app and walk-in retail customers at franchise nodal branches
	Trip Management - Create and manage delivery & pick-up plans and run sheets for driver & vehicle
	Hub-Ops & Mid Mile - End-to-end Middle Mile & Hub Operations with trip management, Sorting and Bagging, Gating and Docking, and Exception Handling
Dispatch Management	**Route planning & Optimization -** Increase utilization of owned fleet, contracted vehicles.Reduce their travel time & distance with efficient routes generated by our proprietary optimizer engine
	Territory & Manpower Optimization - Scientifically segment geographies into balanced territories using historical & real-time data to reduce last-mile costs and maximize deliveries per driver
	Geocoding - Convert text addresses into Lat-Long coordinates
	Multi-Carrier Management - Manage logistics operations through multiple 3PL carriers and orchestrate multi-leg and cross border shipment deliveries
Driver & Fleet Management	**Freight Procurement -** Manage & negotiate freight rate across all carriers (land, air, and ocean) & freight forwarders
	Driver & Vehicle Management - Enhance delivery compliance, digitize rider onboarding processes, and boost capacity during surge period
	Driver Payout & Incentive - Digitize driver payouts, drivers incentive structures and ratings
	Vendor & Indent Management - Manage multiple transport vendors with ease, digitize vendor contracts, and automate vehicle requisition
	Live Tracking - Real-time over-the-map shipment status updates through easy-to-use mobile app

Modular Approach to Full-Stack Platform

Module Category	Module Description
Customer Management	**Digital Customer Experience -** Provide Uber-like experience for customer delivery with customizable pick-up / drop-off, multiple payment options, live chat with delivery executive, feedback collection, and elimination of fake delivery attempts
	Communications Engine - Milestone and event based triggers for customer communications via SMS, whatsapp, emails, or IVRs
	Slot Booking - Enable customers & CRM managers to select specific time-slots for delivery & doorstep services
Analytics & Decision Making	**Invoice Reconciliation -** Managing the end to end invoice life cycle, including dispute resolution
	Shipsy BI - Analyze and optimize logistics operations through interactive dashboards, real-time KPI tracking, and predictive analytics to optimize operations
	Incident Management - Identify issues in real-time, create custom incidents, and proactively resolve them via automated workflows
	Finance & Operations - Automated invoices, COD settlements, configurable cash settlement flows, flexible doorstep payment options, and driver/hub reconciliations
	Rate, Contract, and Invoicing - Digitized rate contracts, customer invoice generation for 3PLs, and invoice/contract management for multi-carrier management
Cross-Border	**Shipment Execution -** Manage the on-ground shipment activities & documentation from booking to delivery
	Container & Vessel Tracking - Real-time tracking of containers across all major carriers

Shipsy in Press

ZAWYA

LOGISTICS

Shipsy to showcase key innovations to achieve UAE's smart city and sustainability goals at Seamless 2022

THE WEEK MAGAZINE

HOME INDIA WORLD BUSINESS SPORTS SCI/TECH LEISURE ENTERTAINMENT HEALTH

Home / Wire Updates / BUSINESS

Shipsy To Set Up Regional HQ in Southeast Asia Highlights Aggressive Hiring Plans in The Region

PTI | Updated: February 22, 2022 13:03 IST

(Eds: Disclaimer: The following press release comes to you under an arrangement with PRNewswire. PTI takes no editorial responsibility for the same.)

Niaga AWANI: Reducing carbon emissions in logistics

CXO OUTLOOK

INSIGHTS, IDEAS, INSPIRATIONS

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Shipsy Wins National Startup India Award 2021 in The Enterprise Systems Sector for Logistics Management

January 20, 2022

Editorial Team

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PRESS RELEASE: Paid content from PR Newswire

Shipsy Launches Plug-and-Play Unified Container Tracking Platform for Shipment Visibility Across Carriers

May 25, 2022

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NEWS / BLOGS / INDIA / Making 10-minute deliveries sustainable: Breaking myth with Math

INDIA

Making 10-minute deliveries sustainable: Breaking myth with Math

April 27, 2022, 4:33 PM IST / Soham Chokshi in Voices, India, TOI

FACEBOOK TWITTER LINKEDIN EMAIL

Soham Chokshi

Soham Chokshi, CEO & co-founder of Shipsy

A single mother gets baby food delivered to her home instantly, as she leaves the toddler in the care of her mother to rejoin the office. A manager just ordered a pack of chocolates to celebrate the first sale made by his new colleague. For a whopping 83% of consumers, who prioritize convenience, 10-minute deliveries are surely a game-changer. Let alone those who must prioritize easy access to essentials for their loved ones. Believe it or not, instant deliveries are making lives easier.

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Entrepreneur INDIA

Shipsy Raises $25 Million In Series B Round

The company plans to use the funds to expand into the markets of the Middle East, India and southeast Asia

By Shrabona Ghosh February 23, 2022

Shipsy, a SaaS-based smart logistics management platform, has raised $25 m round co-led by A91 Partners and Z3 Partners along with existing investors In Sequoia Capital India's Surge.

CXO OUTLOOK

INSIGHTS, IDEAS, INSPIRATIONS

Leaders from Zepto, Myntra, Meesho, DTDC, Emirates Post, Jumia Group & Wellness Forever Deliver Critical Insights on Optimizing Logistics for Modern Commerce At Shipsy's Limitless

April 13, 2022

Editorial Team

Former Aramex COO Iyad Kamal joins Shipsy's advisory board

By Brinda Sarkar, ET Bureau | Last Updated: Mar 28, 2022, 02:19 PM IST

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Synopsis

Kamal has over 29 years of leadership experience with Aramex, a global provider of transportation, logistics, e-commerce, data and analytics, and sustainability solutions.

Agencies

SaaS-based smart logistics management platform provider Shipsy has brought on board Iyad Kamal, former Aramex COO, to the advisory team.

Kamal has over 29 years of leadership experience with Aramex, a global provider of transportation, logistics, e-commerce, data and analytics, and sustainability solutions. He was

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Entrepreneur INDIA

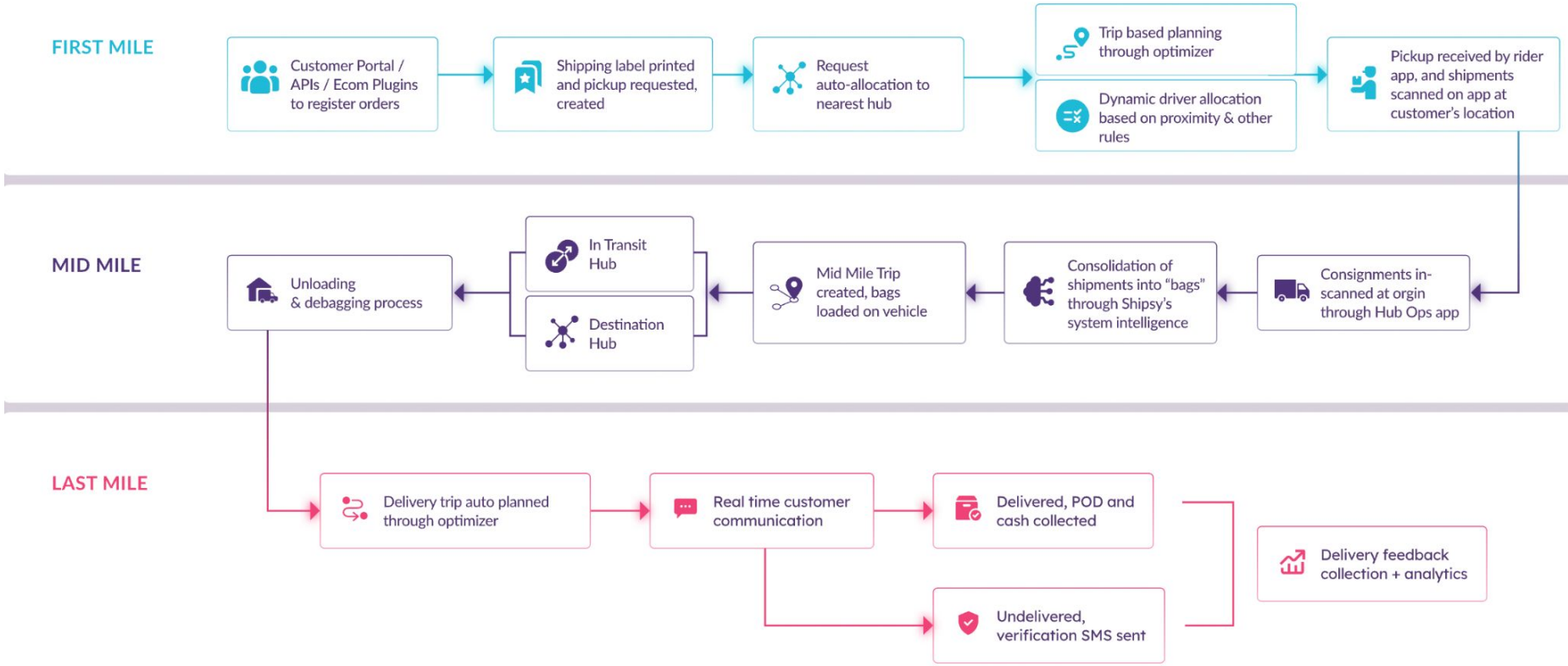
Blockchain In Logistics: Use Cases And How It Enhances Financial Security

Logistics businesses have to invest time and effort in developing new rules for supply chain management and smart logistics optimization

By Dhruv Agarwal March 3, 2022

Opinions expressed by Entrepreneur contributors are their own.

Process Flow for LSPs - End to End Operations Automation



DTDC Automates & Scales Operations with Shipsy

India's leading	14,500+	220
Integrated express logistics provider	Physical customer access points	Delivery destinations across the world

Major Challenges	Shipsy's Solution
Manual operations driven by Excel and email-based processes creating data silos	Established a robust cloud-based logistics infrastructure for centralized and efficient system
Rapid increase in customer expectations and delivery demands	Increased customer & operational visibility into package handling & delivery processes
Lack of customer visibility into material/package handling processes	Integrated advanced technologies such as analytics, RPA, AI and ML to improve decision-making, optimize resource allocation
Inability to efficiently manage growing distributor ecosystem	Reduced manual interventions by replacing Excel and email-based processes with automated solutions

86%	97%	35%
reduction in data entry efforts across branches	Increase in real-time last mile transaction Volume	reduction in route planning time in last mile

Territory Optimization

Logistics Co Saves 28% on Delivery Manpower Costs

aramex
delivery unlimited

One City in the Middle East: **Kuwait**
175 full time couriers
46,128 freelance deliveries a month

The Problem Statement

Shipsy's customer, Aramex, was looking for **ways to optimize their last mile logistics costs.**

It wanted to ascertain the exact number of part-time and full time drivers it required to make the same number of deliveries it used to make

The Solution

We ran our territory optimization solution and found:

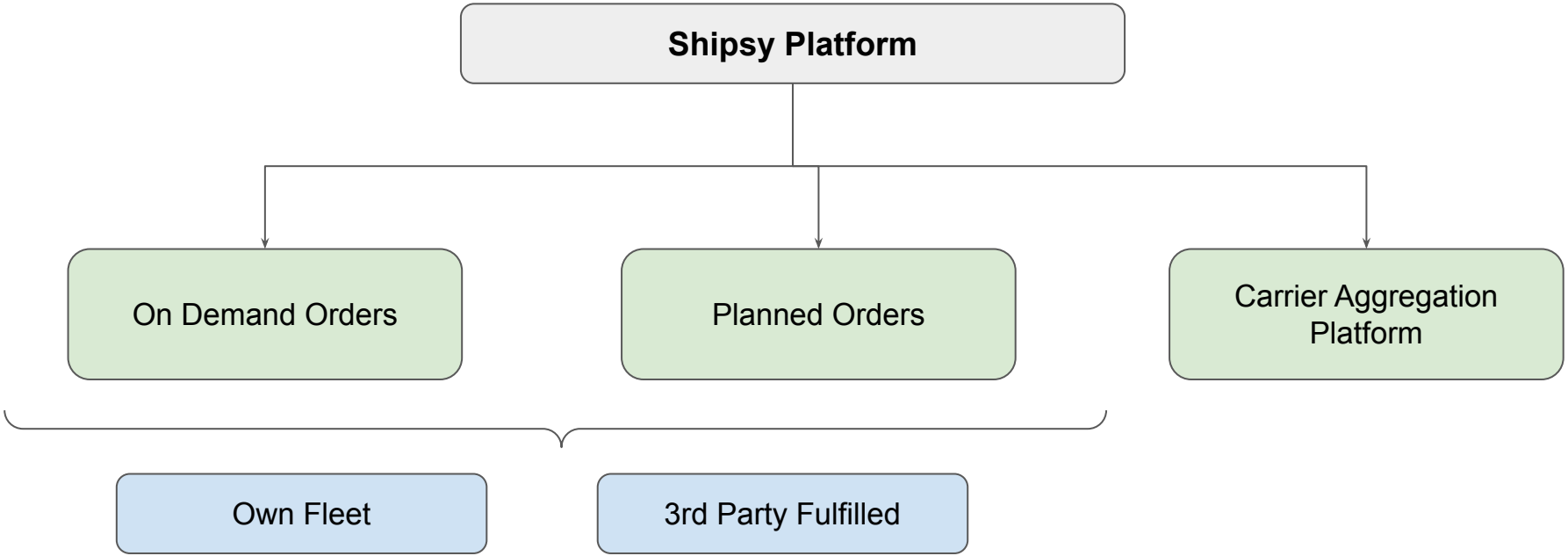
Output Scenarios	# of couriers	# of freelance deliveries
Optimizing fixed workforce	**125**	30,498
Keeping fixed workforce same, reducing part-time drivers	175	**15,689**

Aramex could either reduce # of couriers by 30% or could reduce # of freelance deliveries by [48%]

Overall, we helped Aramex reduce 28% delivery costs, maximized its deliveries per courier, and allocated delivery tasks amongst its couriers in an equitable manner

Save 28% manpower costs

Three Pronged Approach for Retail Logistics Transformation



Retail Giant Automates Distribution On 1 TMS Platform

Reliance RETAIL

Fortune 100 Retailer

~10 different business verticals

1m+ shipments per day

Major challenges

- They were starting their own Logistics arm - SAP TMS was too rigid
- Manual process of mapping shipment to vehicle/ trip, consuming 4 hrs daily
- Increase number of deliveries per vehicle to reduce cost
- Need for a single platform across both own fleet and 3PL fulfilled shipments
- Create way to incentivize the driver based on performance.

Shipsy's Solution

- Shipsy TMS was the single platform for managing the end to end shipment lifecycle thereby completely replacing SAP TMS.
- Orders from different businesses synced up in shipsy platform through API.
- The optimization engine allotted routes to vehicle based on asset configuration (like vehicle capacity, region of service, cost function) , operational model (Hub & spoke, Milk run), optimizing strategy (Min distance, min cost, min asset count) and other parameters

31% Increase in Vehicle Capacity Utilization	**24%** Increase in deliveries Per vehicle	**12%** Reduction in overall transportation cost	**13%** Greater adherence to planned schedules

On Demand Delivery Management Solution Components

Routing and Scheduling

- Auto allocation engine with multiple configuration parameters
- Dynamic clubbing of orders
- Geocoding Engine
- Geofencing based on vehicle type

Driver Management

- Driver App
- Roster Management
- Driver Payout Management
- Driver Deviation Check
- Gamification for drivers

Analytics and Dashboards

- Configurable Business KPIs
- Dispatch Management dashboard

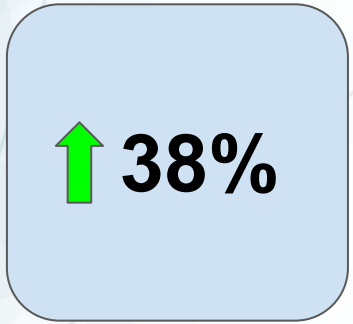
Customer Communication and Feedback

- SMS and Whatsapp communication
- Live tracking link for customers
- Customers can reschedule /return / edit the address
- Customer Feedback

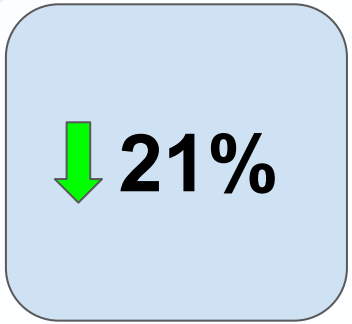
Cash and Payment Management

- Online Payment - UPI , QR, Cash on Delivery
- COD Reconciliation, petty cash automation

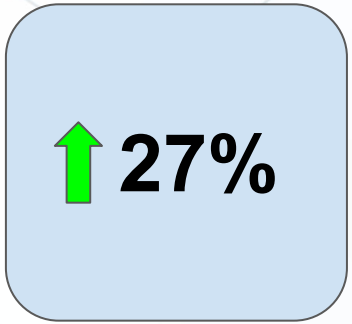
Business Impact Generated



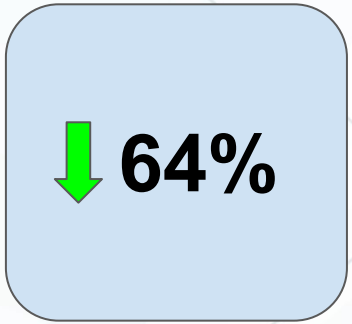
SLA Adherence
for On Time deliveries with AI based predictive ETAs



Cost per delivery
through dynamic batching or orders



Customer NPS
due to live tracking tracking and live ETAs



Customer complaints
due to fake updates

Solutions for B2B Distribution

Digitize your supply chain & optimally plan, procure, execute, track & analyze transport for every shipment

Freight Sourcing & Procurement

RFQ Sourcing

Easy Vendor Onboarding

Rate Contract Digitization

Vendor Portal

Rule Based Auto-Indenting

120+ 3PL Integrations

Dispatch Planning

Load Consolidation

Vehicle Mix

Price Calculation

Loading Sequence

Route Plan

Carrier Execution

Vendor Indenting

3PL Booking

e-PoD & e-LR

Shipment Live Tracking

Freight Audit

Digital Invoice Generation

4-Way Matching
Invoice Reconciliation

Penalty Calculation

Audits & Approvals

Performance Analytics

Visibility

Digital collaboration across stakeholders

Order level real time live location & status tracking

Accessible by Vendors, Merchants & Customers

Automotive Leader Launches Partner Portal and Reduces Freight Costs by 10%

Fortune 500 Automotive Manufacturer

$35B Organization

Presence in over 125 countries

Major Challenges

- Limiting overall logistics costs to 3-5% of their total invoice value
- Lack of visibility to channel partners
- Consignment movement planning is a manual, sub-optimal process resulting in cost leaks due to more LTL shipments
- Indent process is a manual process done over phone calls
- Visibility of drivers carrying material is a concern as many don't carry connected smartphones
- Receipt of POD confirmations and timely customer feedback (delivery experience, product quality)

Shipsy's Solution

- Launch of "Partner Portal" for live visibility and ETAs of inbound shipments
- Shipsy Optimizer Engine - 1-click (automated) route suggestions and order bundling recommendations to ensure FTL movements, order & vehicle allocation
- Indent Management System - Trips automatically placed with integrated 3PLs for LTL movements (inc. timelines)
- SIM-based vehicle tracking and GPS tracking (using smart devices installed on trucks)
- Link sent to customer for POD confirmation, feedback

10%
Reduction in Freight Costs

Enhanced Customer Experience

Improved Decision Making & Planning

Thank You!