

GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

(In collaboration with ICICI Foundation under CSR Initiative)

Certificate Course "Computer with Sales & Marketing"



About the Program

Guru Gobind Singh Indraprastha University (GGSIPU), in partnership with ICICI Foundation, proudly announces the launch of a unique, skill-based Certificate Course in "Computer with Sales & Marketing" under its Corporate Social Responsibility (CSR) initiative. This 3-month program is specially designed to equip 10+2 pass students with essential digital, communication, and marketing skills to enhance their employability in today's competitive job market.

The course will be delivered by experienced faculty, research scholars, and industry experts. Real-world insights, hands-on training, and practical exposure will be key components of the program.



KEY HIGHLIGHTS

- ·Course jointly certified by GGSIPU and ICICI Foundation
- ·Modern Sales & Marketing Lab developed through ICICI CSR support
- ·Skill-oriented curriculum with practical sessions
- ·Sessions by experts from SEBI, BSE, NSE, and other reputed institutions
- ·Affordable fee of ₹3,000 only
- ·Honorarium-based delivery by university faculty and professionals
- ·Certificate issued on successful completion (with minimum 75% attendance)



CONTACT FOR OUERIES

CSR Cell Guru Gobind Singh Indraprastha University D-302, Sector 16C, Dwarka, New Delhi – 110078

Email: csr.cell@ipu.ac.in

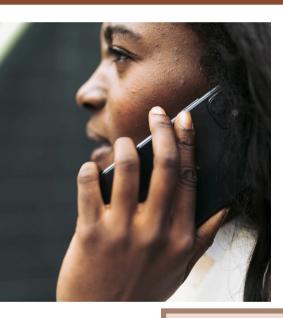
Website: www.ipu.ac.in

Eligibility Criteria

• Must have passed 10+2 from any recognized board

ADMISSION PREFERENCE WILL BE GIVEN IN THE FOLLOWING ORDER:

- Residents of University-adopted villages (Amberhai and Pochanpur)
- Support staff of GGSIPU and their wards
 Students of Government Schools in South West District of Delhi
- Other 10+2 pass-out candidates



How to Apply

- Download the application form from the University website (enclosed with this Brochure).
- Submit the filled-in form with required documents (10+2 marksheet, ID proof, priority eligibility proof) in hard copy to CSR Cell, D-302, Guru Gobind Singh Indraprastha University, Sec 16C, Dwarka, New Delhi - 110078.
- Shortlisted candidates will be notified via University Website/email.
- Bring a Demand Draft of ₹3,000 (in favour of "Registrar, GGSIPU") at the time of admission.

• Duration: 3

• Mode: Offline

Months

- Timings: 2:00 PM onwards
- Course Start Date: 23 June 2025

IMPORTANT DATES

Activity	Date
Brochure Release	10 June 2025
Application Window	10 – 15 June 2025
Merit List & Notification	18 June 2025
Admission & Fee Submission	19 – 21 June 2025
Waitlist Admissions (if any)	22 June 2025
Course Start Date	23 June 2025

Seats are limited to 40 only!

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Application Form

Cert	tificate Cour	rse in "Comp	outer with Sales & Mar	'keting"
1. Personal Details				
Full Name (in block le	tters)			
Mother's Name				
Father's Name				
Date of Birth (DD/MM	I/YYYY)			
Gender (Male/Female	/Other)			
Mobile Number				
Email ID				
Aadhar Number				
2. Address Details				
Correspondence Addr	ess			
Permanent Address				
PIN Code				
District				
State				
3. Educational Qualification (Attach photocopy of 10+2 marksheet)				
Exam Passed	Board		Year of Passing	% Marks / CGPA
10 th				
12 th				

4. Schooling Details Name of School last attended:	
School Type: ☐ Government ☐ Pr	rivate
Location of School (District and St	ate):
5. Category ☐ Gen ☐ SC ☐ ST ☐ EWS	
(Please attach valid supporting do	cuments)
5. Admission Priority Category ☐ I belong to Amberhai village (Un ☐ I belong to Pochanpur village (Un ☐ I am a support staff of GGSIPU ☐ I am a ward of a support staff of ☐ I have completed my schooling ☐ I do not fall under any of the about	niversity adopted village) Jniversity adopted village) f GGSIPU from a Government School in South West District of Delhi
(Please attach valid supporting do	ocuments for the category claimed)
-	vided above is true and correct to the best of my representation may lead to cancellation of admission at
Date	Signature

7. Checklist of Documents (Self-Attested Copies to be Attached)				
□ 10+2 Marksheet				
□ Aadhar Card				
☐ Proof of Category (if applicable)				
☐ Proof of Priority Category (if applicable)				
☐ Proof of Address				
□ Proof of Schooling				
For Office Use Only				
Application No.				
Date Received				
Verified by				
Priority Category				
Remarks				