



# GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY

(In collaboration with ICICI Foundation under CSR Initiative)

## Certificate Course in “Computer with Sales & Marketing”

### About the Program

Guru Gobind Singh Indraprastha University (GGSIPU), in partnership with ICICI Foundation, proudly announces the launch of a unique, skill-based Certificate Course in “Computer with Sales & Marketing” under its Corporate Social Responsibility (CSR) initiative. This 3-month program is specially designed to equip 10+2 pass students with essential digital, communication, and marketing skills to enhance their employability in today’s competitive job market.

The course will be delivered by experienced faculty, research scholars, and industry experts. Real-world insights, hands-on training, and practical exposure will be key components of the program.

### KEY HIGHLIGHTS

- Course jointly certified by GGSIPU and ICICI Foundation
- Modern Sales & Marketing Lab developed through ICICI CSR support
- Skill-oriented curriculum with practical sessions
- Sessions by experts from SEBI, BSE, NSE, and other reputed institutions
- Affordable fee of ₹3,000 only
- Honorarium-based delivery by university faculty and professionals
- Certificate issued on successful completion (with minimum 75% attendance)

### CONTACT FOR QUERIES

CSR Cell  
Guru Gobind Singh Indraprastha  
University  
D-302, Sector 16C,  
Dwarka, New Delhi – 110078

Email: [csr.cell@ipu.ac.in](mailto:csr.cell@ipu.ac.in)

Website: [www.ipu.ac.in](http://www.ipu.ac.in)

# Eligibility Criteria

- Must have passed 10+2 from any recognized board

## ADMISSION PREFERENCE WILL BE GIVEN IN THE FOLLOWING ORDER:

- Residents of University-adopted villages (Amberhai and Pochanpur)
- Support staff of GGSIPU and their wards
- Students of Government Schools in South West District of Delhi
- Other 10+2 pass-out candidates



## How to Apply

- Download the application form from the University website (enclosed with this Brochure).
- Submit the filled-in form with required documents (10+2 marksheet, ID proof, priority eligibility proof) in hard copy to CSR Cell, D-302, Guru Gobind Singh Indraprastha University, Sec 16C, Dwarka, New Delhi - 110078.
- Shortlisted candidates will be notified via University Website/email.
- Bring a Demand Draft of ₹3,000 (in favour of "Registrar, GGSIPU") at the time of admission.



## IMPORTANT DATES

### Activity

### Date

Brochure Release

10 June 2025

Application Window

10 – 15 June 2025

Merit List & Notification

18 June 2025

Admission & Fee Submission

19 – 21 June 2025

Waitlist Admissions (if any)

22 June 2025

Course Start Date

23 June 2025

Seats are  
limited to  
40 only!

- Duration: 3 Months
- Mode: Offline
- Timings: 2:00 PM onwards
- Course Start Date: 23 June 2025

# Guru Gobind Singh Indraprastha University

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## Application Form

Certificate Course in “Computer with Sales & Marketing”

### 1. Personal Details

Full Name (in block letters)	
Mother's Name	
Father's Name	
Date of Birth (DD/MM/YYYY)	
Gender (Male/Female/Other)	
Mobile Number	
Email ID	
Aadhar Number	

### 2. Address Details

Correspondence Address	
Permanent Address	
PIN Code	
District	
State	

### 3. Educational Qualification

(Attach photocopy of 10+2 marksheet)

Exam Passed	Board	Year of Passing	% Marks / CGPA
10 <sup>th</sup>			
12 <sup>th</sup>			

#### 4. Schooling Details

Name of School last attended: \_\_\_\_\_

School Type: ☐ Government ☐ Private

Location of School (District and State): \_\_\_\_\_

#### 5. Category

- ☐ Gen
- ☐ SC
- ☐ ST
- ☐ EWS

(Please attach valid supporting documents)

#### 5. Admission Priority Category

- ☐ I belong to Amberhai village (University adopted village)
- ☐ I belong to Pochanpur village (University adopted village)
- ☐ I am a support staff of GGSIPU
- ☐ I am a ward of a support staff of GGSIPU
- ☐ I have completed my schooling from a Government School in South West District of Delhi
- ☐ I do not fall under any of the above categories

(Please attach valid supporting documents for the category claimed)

#### 6. Declaration

I declare that the information provided above is true and correct to the best of my knowledge. I understand that misrepresentation may lead to cancellation of admission at any stage.

Date \_\_\_\_\_

Signature \_\_\_\_\_

Place \_\_\_\_\_

### 7. Checklist of Documents (Self-Attested Copies to be Attached)

- ☐ 10+2 Marksheet
- ☐ Aadhar Card
- ☐ Proof of Category (if applicable)
- ☐ Proof of Priority Category (if applicable)
- ☐ Proof of Address
- ☐ Proof of Schooling

### For Office Use Only

Application No.	
Date Received	
Verified by	
Priority Category	
Remarks	