

Centralised Career Guidance & Placement Cell

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Flipkart Live Projects and Internships for Graduate and Post-Graduate Students of GGSIPU

Flipkart - FOS (Feet on the Street)

About the company: Flipkart is an electronic commerce company headquartered in Bengaluru, India. It was founded in October 2007 by Sachin Bansal and Binny Bansal and is one of the largest e-commerce sites in India.

About the project: The SmartTree has partnered with Flipkart in the process of assisting and on boarding new sellers on the Flipkart platform. The interns will be assisting existing sellers as well as getting new sellers on boarded on Flipkart.

The project helps the students in gaining an insight into the e-commerce industry along with the process flow takes place at the backend on the seller's side.

Tasks:

- Get in touch with new sellers fulfilling the criteria who are not already selling on Flipkart
- Obtain details required for registering on Flipkart from the seller
- Obtain details of products which are to be listed on Flipkart and with the assistance of The SmartTree team onboard the seller
- Stipend is issued once the seller is successfully on boarded.

Learning:

- The intern gets insights into the e-commerce industry and its functioning on the seller side
- An opportunity to start own entrepreneurship venture where they learn how to become successful sellers on e-commerce websites
- Exposure and sales experience as they get to work with new sellers, interact with them and assist them

Benefits:

- Stipend given by The Smart Tree per seller launched Rs 700
- Certificate issued by The SmartTree authorized by Flipkart
- Experience in the e-commerce field can help easily land a job in various e-commerce companies.

Number of sellers Launched		Stipend per launch
	1	INR 700
	2	INR 1500
	3	INR 2300 + Certificate
	4	INR 3,000 + Certificate
	5	INR 4,000 + Certificate
THE PARTY OF ME	5+	INR 4000 + INR 800/seller

Criteria for On boarding a seller:

- The seller can sell in any part of the country and in any category
- Seller should have a valid GST number
- Seller should not be previously or already registered on Flipkart
- The intern does not need to visit the seller. The onboarding can be done over phone and email.

*THE STUDENTS DON'T HAVE TO MISS THEIR CLASSES, IT'S A WORK FROM HOME INTERNSHIP!

- * The Internship can be started at any point, just please let me know that when you will be starting this Internship.
- * There is no Fixed timing, you can work as per your convenience.

*No targets

LINK To Apply - http://thesmarttree.com/project-list.php?Flipkart--FOS-(Feet-on-the-Street) For any queries you can contact CCGPC or can drop us a mail.

> Prof. A.K. Saini (Convenor)