Panel Discussion
Prospects and Challenges for Media in a Digital Environment
with Media Akash

Date: 29th March
Time: 2 pm - 3:30 pm
Location: E Block Auditorium, USMC, GGSIPU, Sector 16-C, Dwarka

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OUR EMINENT PANEL

Mr. Anurag Batra: Chairman and Editor-in-Chief - BW Businessworld, an Indian business magazine. He has a prolific experience of 18 years of being a journalist and an entrepreneur. He has served as a Media Planner Head for J. Walter Thompson: Chairman and Editor-in-Chief of exchange4media.com - a web-based portal of advertising, media and marketing happenings.

Ms. Arfa Khanum: Television Journalist and Senior news anchor. She is the host of Desh-Deshantar with Rajya Sabha Television. Formerly, News Anchor, NDTV. Desh Deshantar is a program in Hindi which features discussion on one topic of current national or international importance.

Mr. Nadim Asrar: Associate Editor at India Today. He has nearly nine years of experience in senior editorial positions with some of India’s leading news websites and channels; and an overall experience of 14 years in journalism, academics, research, TV production, and writing.

Mr. Ritat Jawaid: Founder, CEO, jantakareporter.com. He has 18 years of experience of high impact journalism with 12 years spent across all divisions and platforms in the BBC at relatively high level. An advocate of multimedia journalism and expert on Indian and international affairs. Mr. Jawaid has in-depth knowledge of digital journalism, TV/radio production, editing and managing programmes and teams.

Prof. Shalini Narayanan: Associate Professor, Indian Institute of Mass Communication, and former Indian Information Service Officer. She has trained and mentored over 150 officers. Ms. Narayanan has been the Program Director for PGD in Advertising & Public Relations at IIMC for a year. Handled campaigns of all major Ministries/Departments of the Government of India including Health & Family Welfare, Consumer Affairs, Women & Child Development as Director (AV) at the Directorate of Advertising & Visual Publicity, DAVP, she is also a proud recipient of Best Professor Teaching Advertising Management by ABP News National B School Awards 2013.

Mr. Shubhranshu Choudhary: , a Knight International Journalism Fellow, an independent broadcast media professional and Founder of CGNet Swara: a free voice-based web portal, which allows anyone to report and listen to stories of local interest. Mr. Choudhary was a BBC South Asia producer for more than 10 years. He also has served as a media trainer for the BBC World Service Trust, the United Nations and Indian universities. He was a reporter for The Guardian’s South Asia bureau for two years. He has also served as a reporter for five years at the Hindi-language Daily Deshbandhu as well.

Prof. Sunetra Sen Narayan: Associate Professor at the Indian Institute of Mass Communication, where she is currently Head of the Department of Publications. She teaches courses in Development Journalism, International Communications and Telecommunications and Development. She authored Globalization and Television: A Study of the Indian Experience 1990-2010. While at IIMC Dr. Narayan has conducted several international training workshops for journalists with partners such as the BBC World Service Trust, Commonwealth Secretariat, Commonwealth Broadcasting Association, American Cancer Society and the Sri Lanka College of Journalism at Colombo, Sri Lanka.

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