



Guru Gobind Singh Indraprastha University  
Sector-16C, Dwarka, New Delhi- 110078

(Planning Branch)

## IMPORTANT INFORMATION FOR STUDENTS

**Subject: Announcement of an online video submission contest 2017 – ‘Rally for Rivers’, a nationwide programme supported by Sadaguru and INOX.**

**Award to the winners**

**First prize**

- Rs. 3,00,000/-

**Second prize**

- Rs. 1,00,000/-

**Third prize**

- Rs. 50,000/-

**Last date for online video submissions**

- 20th September'2017

The contest aims to engage and create awareness among the youth and college going students about the revival of our rivers and also garner public support for the cause through participant's videos.

### **Eligibility-**

- All college going students are eligible to participate in the contest.
- The theme around which the video should be based on is "Rivers of India".
- Video should not be longer than 10 min with 05 second flexibility.
- Should be new and creative.

Eminent directors in the film industry namely **Shekhar Kapur, Prahlad Kakar and Rakeysh Om Prakash Mehra** have also supported the cause and the first prize winner will get an opportunity to produce a film using the prize money under the guidance of one of these eminent panelist directors and top 10 entries will be showcased by INOX cinemas network.

Further details may be collected from email [tech-support@rallyforriver.org](mailto:tech-support@rallyforriver.org), contact number – 919029302647. Interested students may kindly apply for the contest and get benefited.

*Suchitra*  
07th Sept 2017

(Dr. Suchitra Kumar)  
Joint Registrar(Planning)

GGPIP/JR (Planning)  
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