



Centralised Career Guidance & Placement Cell

Guru Gobind Singh Indraprastha University

Sector 16-C, Dwarka, New Delhi – 110078

E-109, E-Block

Phone No: 011-25302739, Email: cpc@ipu.ac.in

Dated: 02.04.2018

To,

The Deans of All USS,

GGSSIP University

Sub: Invitation for Workshop on Adobe Digital Disha Programme under the aegis of CCGPC & USIC&T.

All Faculties and Students of USS are invited to Enroll and attend Workshop on Adobe Digital Disha Programme in collaboration with Adobe Systems India Pvt. Ltd. under the aegis of Centralised Career Guidance & Placement Cell (CCGPC & USIC&T). It is a 02 day Workshop (Day 01 for Faculties of USS) & (Day 02 for Students of USS) on the subject **Adobe Digital Disha Programme – A National Programme** to foster Digital Creativity Skills of Teachers and Students. The programme will be conducted using Adobe Spark which is useful to create digital projects, profiles and research papers. This programme is **FREE OF COST**. Workshop agenda is appended.

About the Programme:-

About the Experience Manager – Adobe’s flagship digital content management platform.

Adobe Experience Manager, is a web content management solution that helps deliver compelling content across experiences – such as web mobile, and the internet of Things (IoT) to build brand and drive engagement. It is based on artificial intelligence platform ‘Adobe Sensei’ to create manage and deliver digital experiences across websites, mobile sites, and on-site screens making it personally relevant and engaging, thus enabling skill development of the students as per the demand of the industry.

The details of the programme:-

05th April 2018 (09:30 A.M. to 05:30 P.M.) for Faculties of USS--- ECR-315, E-Block

06th April 2018 (09:30 A.M. to 05:30 P.M.) for Students of USS----ETL-109, E-Block

Registration Link for Faculties:- <https://goo.gl/forms/zSK4OOjv41gsEaHq2>

Registration Link for Students:- <https://goo.gl/forms/uxnjGnOPnqfLLIQD2>

Limited seats (50 Faculty & 50 Students each) are available and list of final participants will be on First Come First Serve basis.

The Dean of the School is invited for the Inaugural Session (09:30 A.M. – 10:30 A.M.) and request that the same be circulated among all teaching faculty and the students for enrollment.

(Prof. B.V.R. Reddy)

Chairperson

Copy to:-

1. Hon’ble Vice Chancellor – for info.
2. All Deans of USS.
3. UCITIM--- to upload it on University Website.

Workshop Agenda		
Adobe Digital Disha Program		
Session No	Duration	Objective
9:00 am - 9:30 am		Lab Installation and Workshop Preparation
1	9:30 am - 10 am	Introduction and overview: 1. Digital Creativity Skills for Employability and Entrepreneurship 2. The Adobe Digital Disha Program
2	10 am - 11 am	<ul style="list-style-type: none"> • Introduction, features and overview of Adobe Spark • Adobe Spark's 3 story formats: Spark Page, Spark Post and Spark Video • Usage of Spark page, Post and Video in Education/Classroom
11 am - 11: 30 am TEA BREAK		
3	11:30 am – 1pm	The trainer to demonstrate the process of a. Creating Page, Post and Video b. Sharing the formats c. Using creative common images d. Using story formats together for a digital page e. Sample: lesson plan, report, profile, projects, research papers
1 pm – 1:45 pm: Lunch		
4	1:45 pm - 2:00 pm	The teachers create their login for Adobe Spark and decide a digital project and share the concept projects with the other teachers and the trainer
5	2:00 pm – 4 pm	Practical Session
4pm – 4:30 pm TEA BREAK		
6	4:30 pm – 5:30pm	Presentations of teachers and submission of projects
7	5:30 pm	Certificate Distribution and felicitation

Jan 02/04/18