

# Mr.Ambika Prasad Pradhan Asstt.Producer-Radio

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### **Academic Qualifications:**

- Graduate in Mathematics (Hons)
- MA (Mass Communication)
- Diploma in Sound & TV Engineering

## **Professional Experience:**

- With immense experience in Electronic Media (Radio &Television) and Film Industry, Mumbai.
- Audio Production & Post-Production of Film & Television shows (Live and Recorded performances)
- Panel Producer in Electronic Media (Satellite News channel)
- PCR In-Charge TV News Broadcast

## Teaching & Training: After joining in GGSIP University from 2011

- Trained the Student how to create strong research and pitching skills for Radio (Anchoring, Voice enhancing, reproduction and reinforcement.)
- Hands on Practice of skills to the students to produce Professional Radio Programmes (Radio Advertisement/Jingles, feature and Documentary, Drama etc.)
- Produce Community reached programme and Public Service Announcement.
- Being Production Co-ordinator curates and oversees content, providing students with valuable hands-on experience in podcast production. (IPU Radio)

### **Distinctive Contribution:** Sound design and recording for the corporate films

- "Transforming Young Minds" https://www.youtube.com/watch?v=OD2vDbbk55s
- "Beyond Milestones" a documentary on the occasion of silver jubilee.
- "Talk Show" an interview series with the founding members of GGSIPU as part of silver jubilee celebration.
- Produce Podcasts for various university events like Anugoonj, Convocation and sports etc.

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