

Dr (PhD) Shishupal Kumar

Assistant Producer, Print



He has completed his PhD in Mass Communication from Bundelkhand University Jhansi in 2024. He completed his Master in Journalism and Mass Communication (MJMC) from GGSIP University in 2016. He has done B.Tech (Printing Technology) from Guru Jambheshwar University Hisar in 2002. He worked in premier organisations such as HT Media Ltd (Patna), The India Express (Delhi) and The Times of India (Delhi) for Nine years. Joined GGSIP University in 2011 as Assistant producer –Print..During the job of different Newspaper organization , he became specialized in the field of Newspaper Production (Pre Press and Press) and designing software like Adobe Photoshop , Indesign , Illustrator and Quarkxpress . He is nominated as Technical Expert in Printing and Publishing work in the University. He is actively participating in organizing workshop, Seminar and Industrial visit. He is responsible for managing and maintaining the USMC's Social Media presence. He involves planning, scheduling, tracking, and reporting on the progress and status of print projects, as well as resolving any issues or challenges that arise along the way. He ensures that the print specifications, materials, and formats are the print quality meets the highest standards. He communicates effectively with all the departments involved in the print project, such as designers, editors, printers, shippers, and negotiate the best deals and terms.