


Standard template for Faculty Profile for University Website						
Title	Dr.	First Name	Deepti	Last Name	Prakash	Photograph
Designation		Assistant Professor				
School /Dept. Name		USMS				
Address:		D104, USMS				
Phone No.		Office	011-25302621			
		Residence	(optional)			
		Mobile	(optional)			
Email		1. deeptimprakash@gmail.com 2. deeptimprakash@ipu.ac.in				
Web Page (if any)						Photograph
Subjects Taught		Organizational Behaviour, Entrepreneurship, Business Communication, Human Resource Management, Training and Development				
Areas of Interest/Specialization		Organizational Behaviour, Entrepreneurship, Business Communication, Human Resource Management, Training and Development				
Experience (in years)		Total				
		Industry				
		Teaching	15 Years			
		Research	15 Years			
Educational Qualifications		UG	Bachelors in Mass Media and Mass Communication			
		PG	Master's in Business Administration			
		Doctorate	PhD. (Management)			
		Any other	Advanced Certificate in Behaviour Testing and Counselling			
Research Publications in Journals (last 5 years)		<ul style="list-style-type: none"> Gakhar D.V. and Prakash D (2017). Investment Behaviour: A study of Relationship Between Investor Biases and Myers Briggs Type Indicator Personality. OPUS: HR Journal, Volume 8, Issue 1, pp.32-60 				

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- Prakash D (2017). Examining the relationship between Achievement Motivation and Mood-disorder: A study of employees working in IT companies of Delhi, International Research Journal of Management Science & Technology. ISSN 2250 – 1959(Online)
- Prakash D (2017) Best HR Practices to Build a Great Place to Work: A Comparison of Companies from India and Abroad, International Journal of Business Management and Leadership. ISSN 2231-122X
- Gakhar D.V. and Prakash D (2018) Swachh Bharat Abhiyan in Indian corporate sector: presence, predictors and practices. International Journal of Indian Culture and Business Management (IJICBM), Vol. 16, No. 4, pp.400-415
- Prakash D and Sehrawat D (2018) Issues and challenges of women empowerment: A study of Delhi NCR. International Journal of Management, Technology and Engineering ISSN: 2249-7455 Volume VIII, Issue VIII, AUGUST/2018
- Prakash D (2019) A study of Academic Performance and Entrepreneurial Intensity of students pursuing professional courses in National Capital Region of Delhi. International Journal of All Research Education & Scientific Methods. ISSN:2455-6211, Volume 7, Issue 4, April – 2019
- Prakash D (2019) A Study of Relationship between entrepreneurial quotient and student's support system. International Journal of Management, Technology and Engineering Volume IX, Issue VIII, August /2019. ISSN: 2249-7455
- Prakash D and Jain S (2020) Gender of Boss, Giving and Receiving Positive Strokes and Conflict Management Styles: A Study of Associates Working In Indian Organizations. International Journal of New Technology and Research (IJNTR) ISSN: 2454-4116, Volume-6, Issue-1, January 2020
- Prakash D (2020) A study of perils of work from home with respect to spouse's work profile: reduced job satisfaction of women employees from Delhi, India. International Research Journal of Management Sociology & Humanities, volume 11, issue-4 , April 2020. ISSN: 2277-9809
- Prakash D (2020) Environment Friendly policies and perception towards competition in the industry: A guiding force for sustainability in small entrepreneurial firms. Quest Journals: Journal of Research in Business and Management, Volume 8, Issue 3, pp 25-29, April 2020

	<ul style="list-style-type: none"> • Prakash, D., & Manchanda, P. (2021). Designing a comprehensive gamification model and pertinence in organisational context to achieve sustainability. <i>Cogent Business & Management</i>, 8(1), 1962231. • Prakash, D., Bisla, M., & Rastogi, S. G. (2021). Understanding Authentic Leadership Style: The Satya Nadella Microsoft Approach. <i>Open Journal of Leadership</i>, 10(2), 95-109. • Prakash, D., & Manchanda, P. (2021). Understanding Sustainability Consciousness through Mindfulness: A study of University Students from Delhi. <i>Pacific Business Review (International)</i> Volume 14 issue 2 August 2021, pp 88-100.
<p>Papers Published in Conference Proceedings (last 5 years)</p>	<ul style="list-style-type: none"> • Prakash D and Manchanda P (2017). Gamification: Understanding the Game Elements in Organizational Context; edited book, <i>Embracing the Digital Era: Management Perspectives</i>, Bloomsbury Publications, pp.62- 68 • Prakash D and Jain S (2017). Positive Interpersonal transactional strokes and conflict resolution styles of working professionals and its implications for leaders. 4th International HR Conference Building Organizations of Tomorrow: Leadership Challenges of Human Capital in a,1-12 Retrieved from http://www.elkjournals.com/ (http://www.elkjournals.com/) • Prakash D , Bisla M and Gupta S. A study of Corporate Initiatives in India during COVID 19 Pandemic: A Qualitative Analysis (2020) International Conference on Global Economic Order in the post Covid 19 Era: Challenges, Opportunities and Strategies, ISBN No.- 978-81-942547-3-7 • Prakash D , Bisla M. Understanding emotions expected from AI as future leader: A qualitative perspective, 04th International Conference on Marketing, Technology & Society 2020, available at https://www.iimk.ac.in/research/markconf20/ • #Stay at home during 2020 and 2021: Shifting of sentiments of Twitter users (2021). <i>Contemporary Issues in Management Research</i>, Bloomsbury. ISBN-978-93-54351-70-9

Books Authored/Book Volume Chapters				
No. of Conferences		Attended	Organized	
	National			
	International			
Research Guidance	1.			
		PG	M.Phil	Doctorate
	Awarded			-
	Undergoing			Four: Ms.Parul Manchanda Ms. Shweta Gupta Rastogi Ms. Meenakshi Bisla Ms.Twinkle Arora
Research Projects	Completed	Impact of mindfulness on Entrepreneurial orientation of employees: A comparative study of intrapreneurial and non-intrapreneurial organizations. Project submitted under Faculty Research Grant Scheme, Guru Gobind Singh Indraprastha University; for the year 2016-2017.		
	Undergoing			
Awards & Distinctions				
Administrative Assignments Handled	Member, School Research Committee Member, Academic Program Committee Member, Editorial Committee, Indraprastha Journal of Management Class Coordinator (MBA II year)			
Association with Professional Bodies				
Any other Achievements	<p>Best paper awards:</p> <p>1. Dr.Deepti Prakash and Ms.Parul Manchanda received the Best paper award for the paper titled “Understanding sustainability consciousness through mindfulness: a study of youth studying in colleges of Delhi NCR” in Technical session on “CSR and Sustainable Practices” at the Vivekananda International Conference 2020 on Sustainability, Governance and Responsibility on January 23- 24, 2020. The conference was organized by Vivekananda Institute of Professional Studies (Affiliated to Guru Gobind Singh Indraprastha University, New Delhi).</p>			

2. **Dr. Deepti Prakash**, Ms. Meenakshi Bisla and Ms. Twinkle Arora received the Best paper award for the paper titled “ A study of Creative Europe Programme: Lessons for India” for the theme “Management practices, Institutions & Policy” at the Young Researchers International Conference 2021 on “Global Dynamics and Emerging Trends: India and Europe” on March 4-5, 2021. The conference was organized by Directorate, International Affairs, Guru Gobind Singh Indraprastha University, Delhi and Jean Monnet Module, Centre for European Studies, Jawaharlal Nehru University, Delhi.
3. **Dr. Deepti Prakash** , Ms. Shweta Gupta and Ms. Twinkle Arora received the Best paper award for the paper titled “Understanding Social Values of Social Entrepreneurs for Economic Growth: A Study During COVID 19 Crisis” in the category of General Management at the 6th International Conference on Drivers of Global economic recovery organized by Maharaja Agrasen Institute of Management Studies (Affiliated to Guru Gobind Singh Indraprastha University, New Delhi), Waljat College of Applied Sciences, Rusayl, Oman and Thammasat University, ECON BKK. Thailand on April 23, 2021.
4. **Dr. Deepti Prakash** and Ms. Twinkle Arora secured first position for the paper titled “Multicultural education: A step towards Inclusion” in the session titled “Gender Equality and Sustainable Development: Agenda, Issues and Challenges” at the International Conference on Sustainable Development in International Higher Education: Strategies to achieve Gender Equality and Empowerment on August 10-11, 2021. The conference was organized by Directorate, International Affairs, Indraprastha University Internal Quality Assurance Cell, Guru Gobind Singh Indraprastha University and Internal Complaints Committee, Jawaharlal Nehru University, New Delhi