



ISSN 2454-4175

# INDRAPRASTHA JOURNAL OF MANAGEMENT

Disruptive Technologies, Business Models and Emerging Risks  
Indu Sahu and Arvind Kumar

Do Social Factors Influence Savings For Health Care  
towards Old Age? Evidence From Nurses in a Municipality, Ghana  
Felicia Kolekang, Kwasi Awuah-Werekoh and Augustine Adomah-Afari

Application of Dividend Models in Indian Capital Goods Sector  
M.C. Garg and Vikas Bhargaw

Social Media Successfully Paving Ways Towards Entrepreneurial  
Opportunities for Indian Women  
Jyotsna Rai and Rakesh Kumar Yadav

**VOLUME 7 NO. 1**

**JANUARY - JUNE, 2019**



**PATRON**

Prof. (Dr.) Mahesh Verma, Vice Chancellor, Guru Gobind Singh Indraprastha University

**CHIEF EDITOR**

Prof. Neena Sinha, Dean, University School of Management Studies, Guru Gobind Singh Indraprastha University

**EDITORS**

Dr. Sanjay Dhingra, Associate Professor

Dr. Deepti Prakash, Assistant Professor

(University School of Management Studies, Guru Gobind Singh Indraprastha University)

**SCHOLAR SUPPORT** - Ms. Meenakshi Bisla

**EDITORIAL BOARD**

1. Prof. Peter Tsigaris, School of Business and Economics, Thompson Rivers University, Kamloops, BC, Canada.
2. Prof. Prem Mann, Department of Economics, Eastern Connecticut State University, Willimantic, Connecticut, USA
3. Dr. Vivek Natarajan, College of Business, Lamar University, Texas, USA
4. Mr. Stanislas Dembinski, Foreign Correspondent for French Economic Magazines - La Tribune and Le Nouvel Economiste,
5. Prof. Lokesh Joshi, Vice President for Research, National University of Ireland Galway, Ireland
6. Dr. Niall Smith, Head of Research, Cork Institute of Technology, Ireland
7. Prof. Phil Taylor, Vice Dean (International), University of Strathclyde Business School, Glasgow, Scotland
8. Dr. Lhato Jamba, Director, Gaeddu College of Business Studies, Royal University of Bhutan, Gedu, Bhutan
9. Dr. Faizul Hasan, Former Vice Chandellor, University of Education, Lahore, Pakistan
10. Prof. Shantha K Hennayake, Deputy Vice Chancellor, University of Peraadeniya, Peraadeniya, Sri Lanka
11. Dr. Anupam Arora, Institute of Management and Technology, Dubai
12. Dr. Ajit Kumar, Vice Chancellor, National Institute of Food Technology Entrepreneurship and Management, Sonapat
13. Prof. Rajiv Sangal, Director, IIT-BHU, Varanasi
14. Prof. Sudhir K Jain, Former Vice Chancellor, Shri Mata Vaishno Devi University, Katra
15. Prof. Rakesh Kumar Khandal, Former Vice Chancellor, UP Technical University, Lucknow
16. Prof. Furqan Qamar, Former Secretary General, Association of Indian Universities
17. Prof. Piyush Trivedi, Former Vice Chancellor, Rajiv Gandhi Technical University, Bhopal
18. Prof. B S Bodla, Professor, University School of Management, Kurukshetra University, Kurukshetra, Haryana
19. Prof. AK Vashisht, Professor, University Business School, Panjab University, Chandigarh
20. Prof. Madhu Vij, Faculty of Management Studies, University of Delhi, Delhi
21. Prof. Sushil, Department of Management Studies, IIT Delhi

Indraprastha Journal of Management is published bi annually by University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi. Copyright © Guru Gobind Singh Indraprastha University, New Delhi. The views expressed in this journal are those of the authors. No part of this publication may be reproduced in any form without the written consent of the publisher. All work published in this journal are double blind reviewed as per the standard procedure of referred journals. For any enquiry contact Editors at [ijm.usms@ipu.ac.in](mailto:ijm.usms@ipu.ac.in)

**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY**

SECTOR 16-C, DWARKA, NEW DELHI-110078

Telephone : (011) 25302602-04, E-mail : [ijm.usms@ipu.ac.in](mailto:ijm.usms@ipu.ac.in)

Website : [www.ipu.ac.in](http://www.ipu.ac.in)

## Contents

<b>Disruptive Technologies, Business Models and Emerging Risks</b> Indu Sahu and Arvind Kumar	<b>3-11</b>
<b>Do Social Factors Influence Savings For Health Care towards Old Age? Evidence From Nurses in a Municipality, Ghana</b> Felicia Kolekang, Kwasi Awuah-Werekoh, and Augustine Adomah-Afari	<b>12-29</b>
<b>Application of Dividend Models in Indian Capital Goods Sector</b> M.C. Garg and Vikas Bhargaw	<b>30-45</b>
<b>Social Media Successfully Paving Ways Towards Entrepreneurial Opportunities for Indian Women</b> Jyotsna Rai and Rakesh Kumar Yadav	<b>46-60</b>



# GUIDELINES FOR CONTRIBUTORS

The Journal accepts for publication the following:

- Research Papers of empirical nature
- Case Studies

## Guidelines for Research Papers

The paper should contain the following items in the order shown below:

- A cover page showing title of the paper, author's affiliation, full address, telephone number, faxes number and e-mail.
- Abstract of not more than 200 words outlining the purpose, scope and conclusions of the paper. The abstract should explain why the readers should consider these results important. Key words are to be mentioned at the end of the abstract.
- The text should be suitably divided under headings and sub-headings to explain and emphasize the importance of various sections. The research paper should not normally exceed 6000 words or 10-12 pages. It should be typed in 12-point font on one side of A-4 paper in single spacing with 1" margins.
- Acknowledgement, if any must be included.
- Only those references, which are actually utilized in the text, should be included in the reference list. In the text, references should be cited with the surname of the author(s) along with the year of publication, all in brackets. References should be complete in all respects and alphabetically arranged.
- All referencing needs to be in APA 6.0 format
- Tables and Figures should be numbered consecutively in Numerals and should be placed at the end with mention of insert in the text as Table 1, Table 2, Figure 1 etc. Tables should not duplicate results in graphs.
- The minimum amount of descriptive text should be used on graphs and drawings (label curves, points etc. with single-letter symbols). Graphs axes should be labelled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- No footnotes should be inserted in text. All footnotes should be indicated by serial numbers in the text and literature cited should be detailed under 'Notes' at the end of the paper/article bearing corresponding number. Authors are requested to submit articles through mails in MS Word format (.doc, Windows 07 compatible)
- Papers submitted for consideration in Indraprastha Journal of Management should be accompanied by a declaration by the author(s) that the paper is original and has not been published or submitted for publication elsewhere.
- Editorial decision regarding articles accepted for processing in Indraprastha Journal of Management will be communicated in 2 to 3 months time. The decision of the editorial board regarding acceptance/ rejection will be final.
- The editorial board will not be responsible for the views expressed by the author(s) especially if the views lead to any controversy.

## Copyright

The copyright of the published papers will exclusively lie with Indraprastha Journal of Management. The manuscript should not appear in another publication. This will ensure copyright protection for both the author and University School of Management Studies, Guru Gobind Singh Indraprastha University. Note that it is the author's responsibility to obtain permission to reprint long quotations or use tables, figures or graphs previously published with copyright restrictions.

## Policy on Reproduction

A request through email must be made to Indraprastha Journal of Management for permission to reproduce any of the contents for use in books and any other publication intended for general distribution.

## All Manuscripts in Soft Copy Should Be Sent To:

Dr. Sanjay Dhingra/ Dr. Deepti Prakash

Editors

Indraprastha Journal of Management

University School of Management Studies,

Guru Gobind Singh Indraprastha University

Sector 16-C, Dwarka, New Delhi - 110078

Email: [ijm.usms@ipu.ac.in](mailto:ijm.usms@ipu.ac.in)



# **GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY**

Sector 16-C, Dwarka, New Delhi - 110078

Telephone: (011) 25302602-04

E-mail: [ijm.usms@ipu.ac.in](mailto:ijm.usms@ipu.ac.in)

Website: [www.ipu.ac.in](http://www.ipu.ac.in)