

Standard template for Faculty Profile for University Website					
Title	Ms.	First Name	BHARTI	Last Name	Photograph
Designation		ASSISTANT PROFESSOR			Photograph
School /Dept. Name		USMS			
Address:		D-304, USMS, GGSIPU			
Phone No.		Office	011-25302627		
		Residence	(optional)		
		Mobile	+91-8373904660		
Email		bharti.usms@ipu.ac.in			
Web Page (if any)					
Subjects Taught		Finance, Management			
Areas of Interest/Specialization		Corporate Finance, Behavioral Finance, Financial Markets, FinTech			
Experience (in years)		Total	12 years		
		Industry	4 years		
		Teaching	8 years		
		Research	8 years		
Educational Qualifications		UG	Bachelors of Science		
		PG	Master of Finance and Control		
		Doctorate	Pursuing		
		Any other	NCFM Qualified		
Research Publications in Journals (last 5 years)		Enclosed			
Papers Published in Conference Proceedings (last 5 years)		Enclosed			
Books Authored/Book Volume Chapters		NIL			
No. of Conferences			Attended	Organized	
		National	1		
		International	3		
Research Guidance			PG	M.Phil	Doctorate
		Awarded	20 EACH YEAR (10 – MBA Regular+10- MBA(Weekend)		
		Undergoing			
Research Projects		Completed	0		
		Undergoing	1		
Awards & Distinctions					
Administrative		Coordinator, MBA(FM) and MFA- 2 <sup>nd</sup> Year			

Assignments Handled	
Association with Professional Bodies	Member- Indian Commerce Association
Any other Achievements	

#### Research Publications in Journals

- 1) Bharti, & Ashish Kumar (2017). Herding in Indian stock markets: An evidence from the information technology sector. *IOSR Journal of Economics and Finance (IOSR-JEF)*, 01-07
  - 2) Bharti, & Ashish Kumar. (2019). Do banking sector stocks herd? An anecdote from India. *Effulgence*. 17(2), 37-51.
  - 3) Bharti, & Ashish Kumar. (2019). Herd behaviour mania in financial markets: A literature review. *Indore Journal of Management*, 11(1), 46-57
  - 4) Bharti, & Ashish Kumar (2020). Herding in fast-moving consumer group sector: Equity market asymmetry and crisis. *Journal of Asian Finance, Economics and Business*, 7(9), 039-049.
  - 5) Bharti & Ashish Kumar (2020). Impact of herd mentality on investment decisions — Implications for India. *The Chartered Accountant- Journal of the Institute of Chartered Accountants of India*, February 2020, 83-86
  - 6) Bharti & Ashish Kumar (2019). Do market asymmetries affect herd behaviour? Evidence from the Indian equity market. *International Journal of Scientific and Technology Research*, 8(10), 3380-3388
  - 7) Bharti & Ashish Kumar (2021). Exploring herding behaviour in Indian equity market during COVID-19 pandemic – Impact of volatility and government response. *Millennial Asia*, June 2021(Online First Issue). 1-19
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- 1) Do Indian equity markets herd?: A quantile regression estimate. 71st All India Commerce Conference, Hyderabad, 21-22nd Dec, 2018.
  - 2) Herd Behaviour in India: An Anecdote from the Indian Banking Sector. 7th International Conference on Management and Education Innovation (ICMEI 2019), University of Greenwich, London, United Kingdom, March 29- April 01, 2019
  - 3) Herding: Does it Exist for Consumer Goods Sector Stocks. 2nd International Conference on Research in Business, Management and Finance, Sorbonne University, Paris, France from November 22, 2019 to November 24, 2019
  - 4) **Do Auto Sector Stocks Exhibit Herding? Evidence from India**, 1st international conference at Rajdhani college, University of Delhi, December 17-18, 2021