VESDesign

Design-a-thon

Date: October 2024
Venue: USAR

Event report

VESDesign, a design-a-thon organised during the academic year 2024-2025, aimed to provide students with a platform to showcase their creativity, visual communication skills, and design thinking abilities. The event encouraged participants to approach design challenges with innovative perspectives and develop creative solutions within a stipulated time.

Participants explored different aspects of design, including ideation, conceptualisation, visual aesthetics, and problem-solving. The competition allowed students to demonstrate their design capabilities while learning from the approaches and ideas of other participants.

VESDesign fostered an environment of creative exploration and collaboration, highlighting the importance of design as a tool for communication, innovation, and user-focused problem-solving.