

List of Ph.D Research Scholars of University School of Mass Communication

S.No.	Name of Student	Enrolment no.	Tentative Topic	Date of Registration	Name of Supervisor/ New Supervisor
1.	Pijush Dutta	90063131213	Communication Strategies by HUL in Marketing Lifebuoy Soap among Rural Audience : A Response Study of Select Outer Delhi Villages	05.01.2016	Prof. C.P. Singh
2.	Krishna Pandey	90062131213	Crisis Communication Strategies by Cadbury's & Nestle in India: A Critical Study	05.01.2016	Prof. C.P. Singh
3.	Suresh Kumar	90066131213	समाचार वेबसाइटों के कंटेंट और उनकी आय के स्रोतों के सम्बन्ध का अध्ययन : aajtk.in एवं jagran.com पर प्रकाशित समाचारों के विशेष सन्दर्भ में	05.01.2016	Prof. C.P. Singh
4	Rashmi Singh	90064131213	A Transition from Celluloid to Digital : A Comparative Study of Hindi Films Business Models from 2005 to 2015	05.01.2016	Dr Sachin Bharti
5	Sangeeta Saxena	90065131213	Gatekeeping in Official Communication: A Study of Defence PR & Coverage of Kargil War and Beyond	05.01.2016	Dr Kulveen Trehan
6	Kakoli Sengupta	90061131213	Advertising Revenue Models of Select News Channels and their Influence on News Content in India: A Study	05.01.2016	Prof. C.P. Singh

7	Namita Nagpal	90069130114	Virtual in the Domestic Sphere : A Study of News Media and its Social Influence in Families	05.01.2016	Dr Sarvesh Dutt Tripathi
8	Aahana Bhatnagar	00120394416	Understanding Cartoon Programs with Special Reference to the Media Literacy Framework in India: A Study	08.08.2016	Dr Kulveen Trehan
9	Divyani Redhu	00220394416	Contribution of Digital Technology in the Growth of Hindi Film Industry : A Study from 2005 Onwards	08.08.2016	Dr Sachin Bharti
10	Gulshan	00320394416	Developing a Framework of Media Literacy for Young People with Visual Impairment	08.08.2016	Dr Sarvesh Dutt Tripathi
11	Lal Chandra Singh	00420394416	सार्वजनिक सेवा समाचार प्रसारण और राजस्व मॉडल : भारत, चीन, जापान, ब्रिटेन और अमेरिका का एक तुलनात्मक अध्ययन (Public Service News Broadcasting and It's Revenue Models : A Comparative Study of India, China, Japan, UK and USA)	08.08.2016	Prof C.P. Singh
12	Nikhil Anand Giri	00520394416	Sustainability of Community Radio Stations in Uttar Pradesh: A Study	08.08.2016	Dr Sarvesh Dutt Tripathi
13	Priyanka Gujral	00720394417	News Media Literacy: A Study of Youth in Delhi	RAC & SRC (27.08.2019) for registration	Dr Durgesh Tripathi

				done, BoS awaited	
14	Prachi	00820394417	Development, Structure and Strategies of Indian Over-The-Top (OTT) Video Platforms: A Study	RAC & SRC (27.08.2019) for registration done, BoS awaited	Dr C.P. Singh
15	Geeta	00920394417	Online Misinformation and Elections in Haryana: A Study	RAC & SRC (27.08.2019) for registration done, BoS awaited	Dr Sarvesh Dutt Tripathi
16	Sneh Gupta	01020390018	Media Advocacy for Gender Equality as a Sustainable Goal for India: A Study of New Media Campaigns and Programmes	RAC & SRC (27.08.2019) for registration done, BoS awaited	Dr Kulveen Trehan
17	Namit Vikram Singh	01120390018	Role of Digital Media in Formation of Political Capital: A Study of Youth in Select Regions of Delhi	RAC & SRC (27.08.2019) for registration done, BoS awaited	Dr Durgesh Tripathi
18	Jasdeep Kaur Chandi	01220390019	Course Work		Dr Kulveen Trehan
19	Ritu Yadav	01320390019	Course Work		Dr Durgesh Tripathi
20	Surbhi Tandon	01420390019	Course Work		Dr Durgesh Tripathi

Dr Sachin Bharti, Member
Ph.D Coordination Committee

Dr Sarvesh Dutt Tripathi, Coordinator
Ph.D Coordination Committee